

Global Big Data Market: Trends & Opportunities (2014-2019)

<https://marketpublishers.com/r/GF7C5B392A9EN.html>

Date: May 2015

Pages: 75

Price: US\$ 800.00 (Single User License)

ID: GF7C5B392A9EN

Abstracts

Scope of the Report

The report titled “Global Big Data Market: Trends and Opportunities (2014-2019)”, analyzes the potential opportunities and significant trends in the global Big Data industry. The market size and forecast in terms of value for the global big data market has been provided for the period 2014 to 2019, considering 2013 as the base year. The report provides detailed analysis of the global big data market including an analysis of three board categories - services, hardware and software (including apps and analytics). The report provides sizing and future growth of these categories. In the Big Data hardware category, the sub segments included for analysis in the report are compute, storage and networking; in software Big Data market the sub segments included are NoSQL, SQL, infrastructure software; in Big Data service market sub-segments included are professional services and cloud services. The report also provides detailed market share analysis of the Big Data industry by type, by sub segments, by players, by sources and by end user base. And the report also profiles key market players such as IBM, Splunk Inc. and Accenture on the basis of attributes such as company overview, recent developments, strategies adopted by the market leaders to ensure growth, sustainability, financial overview and recent developments.

Company Coverage

Splunk Inc.

IBM

Accenture

Segment/Category Coverage

Big Data Hardware - Compute, Storage and Networking

Big Data Software – NoSQL, SQL, Infrastructure Software

Big Data Services - Professional and Cloud Services

Executive Summary

Big Data has become one of the most critical factors for the success of business in various fields. In the present scenario almost every business organization depends upon precise and accurate data for effective decision making. Many developing and emerging economies are also focusing on adopting this big data technology. The main driving force behind the growth of Big Data is the use of analytics to gain valuable insight from new and existing types of data sources, growth of Internet services, resulting in increased productivity, profitability, customer satisfaction, and competitive advantage. Another growth driver for big data is the rising unstructured data from several sources and the constant need of enterprises to optimize large workloads of data to enhance the overall efficiency of system.

Big data finds its application in large number of industries including healthcare, financial services, technology, telecommunications etc. Financial services, technology industry and telecommunications are the top three contributors of the big data market and together held more than 50% of the big data market in 2013. Over the next five years, big data industry revenue is forecasted to continue the upward trajectory due to emerging vendors' focus on big data analytics, increasing M&A activity and keen demand across various sectors. The big data market is poised for significant growth which will come from early adopters who will graduate from small, proof-of-concept projects to large-scale production level deployments.

However, there are few challenges in the big data industry such as lack of big data skills availability, privacy concerns, infrastructure requirement, lack of security measures and solutions. Lack of data skills availability can be overcome by establishment of advanced training & learning centers and by launching various certification courses.

Contents

1. EXECUTIVE SUMMARY

2. BIG DATA: AN INTRODUCTION

2.1 Classification

2.1.1 Developers of Big Data Applications

2.1.2 Big Data Technology Platforms

2.2 Applications of Big Data in Different Industries

2.2.1 Financial Services

2.2.2 Marketing and Advertising

2.2.3 E-Commerce and Retail Trade

2.2.4 Social Media

2.2.5 Media and Entertainment

2.2.6 Telecommunications

2.2.7 Manufacturing

2.2.8 Transportation

2.2.9 Energy and Utilities

2.2.10 Healthcare

2.2.11 Life sciences

2.2.12 Government

3. GLOBAL BIG DATA MARKET: SIZING AND GROWTH

3.1 Big Data Hardware Market

3.1.1 Compute

3.1.2 Storage

3.1.3 Networking

3.2 Big Data Services Market

3.2.1 Professional Services

3.2.2 Cloud Services

3.3 Big Data Software Market

3.3.1 NoSQL

3.3.2 SQL

3.3.3 Infrastructure Software

3.4 Big Data Apps & Analytics Market

3.5 Big Data Market: By Players

3.5.1 By Established Players

3.5.2 By Pure Play

4. GLOBAL BIG DATA MARKET SHARE: AN ANALYSIS

- 4.1 Global Big Data Market By Types
- 4.2 Global Big Data Market By Hardware
- 4.3 Global Big Data Market By Services
- 4.4 Global Big Data Market By Software
- 4.5 Global Big Data Market By Players
- 4.6 Global Big Data Market By Sources
- 4.7 Global Big Data Market By End User Industry

5. MARKET DYNAMICS: GLOBAL BIG DATA MARKET

- 5.1 Growth Drivers
 - 5.1.1 Increasing Data Volume
 - 5.1.2 Growth of Internet Services
 - 5.1.3 Widespread Adoption of Social Media
 - 5.1.4 Rise in GDP Level
- 5.2 Challenges
 - 5.2.1 Privacy Protection
 - 5.2.2 Big Data Skills Availability
 - 5.2.3 Open Access to Data
 - 5.2.4 Infrastructure – Connecting Billions of Devices
 - 5.2.5 Measurement – Improving the Evidence Base
- 5.3 Market Trends
 - 5.3.1 M&A Activities
 - 5.3.2 Advanced Analytics
 - 5.3.3 Software Industry Transformation
 - 5.3.4 Service Industry Transformation
 - 5.3.5 Changing IT Domain

6. COMPETITIVE LANDSCAPE: GLOBAL BIG DATA MARKET

7. COMPANY PROFILES: GLOBAL BIG DATA MARKET

- 7.1 Splunk Inc.
 - 7.1.1 Business Overview
 - 7.1.2 Financial Overview

- 7.1.3 Business Strategy
- 7.2 IBM Corporation
 - 7.2.1 Business Overview
 - 7.2.2 Financial Overview
 - 7.2.3 Business Strategy
- 7.3 Accenture
 - 7.3.1 Business Overview
 - 7.3.2 Financial Overview
 - 7.3.3 Business Strategy

Figures & Tables

LIST OF FIGURES AND TABLES

Figure 1: Basic Structure of Big Data Industry

Figure 2: Big Data Business Segments

Figure 3: Global Big Data Revenue; 2011-2013 (US\$ Billion)

Figure 4: Global Big Data Revenue Forecast; 2014-2019 (US\$ Billion)

Figure 5: Big data Factory Revenue Worldwide in 2013, by Type (US\$ Billion)

Figure 6: Global Big Data Revenue by Segment in 2013

Figure 7: Big Data Hardware Market Revenue; 2011-2013 (US\$ Billion)

Figure 8: Big Data Hardware Market Revenue Forecast; 2014-2019 (US\$ Billion)

Figure 9: Big Data Compute Sub-Segment Market Revenue; 2011-2013 (US\$ Billion)

Figure 10: Big Data Compute Sub-Segment Market Revenue Forecast; 2014-2019 (US\$ Billion)

Figure 11: Big Data Storage Sub-Segment Market Revenue; 2011-2013 (US\$ Billion)

Figure 12: Big Data Storage Sub-Segment Market Revenue Forecast; 2014-2019 (US\$ Billion)

Figure 13: Big Data Networking Sub-Segment Market Revenue; 2011-2013 (US\$ Billion)

Figure 14: Big Data Networking Sub-Segment Market Revenue Forecast; 2014-2019 (US\$ Billion)

Figure 15: Big Data Service Market Revenue; 2011-2013 (US\$ Billion)

Figure 16: Big Data Service Market Revenue Forecast; 2014-2019 (US\$ Billion)

Figure 17: Big Data Professional Services Market Revenue; 2011-2013 (US\$ Billion)

Figure 18: Big Data Professional Services Market Revenue Forecast; 2014-2019 (US\$ Billion)

Figure 19: Big Data Cloud Services Market Size; 2011-2013 (US\$ Billion)

Figure 20: Big Data Cloud Services Market Size Forecast; 2014-2019 (US\$ Billion)

Figure 21: Big Data Software Market Revenue; 2011-2013 (US\$ Billion)

Figure 22: Big Data Software Market Revenue Forecast; 2014-2019 (US\$ Billion)

Figure 23: Big Data NoSQL Market Revenue; 2011-2013 (US\$ Billion)

Figure 24: Big Data NoSQL Market Revenue Forecast; 2014-2019 (US\$ Billion)

Figure 25: Big Data SQL Market Revenue; 2011-2013 (US\$ Billion)

Figure 26: Big Data SQL Market Revenue Forecast; 2014-2019 (US\$ Billion)

Figure 27: Big Data Infrastructure Software Market Revenue; 2011-2013 (US\$ Billion)

Figure 28: Big Data Infrastructure Software Market Revenue Forecast; 2014-2019 (US\$ Billion)

Figure 29: Big Data Apps and Analytics Market Revenue; 2011-2013 (US\$ Billion)

Figure 30: Big Data Apps and Analytics Market Revenue Forecast; 2014-2019 (US\$ Billion)

Figure 31: Big Data Market Revenue by Established Players; 2013 (US\$ Million)

Figure 32: Big Data Market Revenue By Pure Play; 2013 (US\$ Million)

Figure 33: Big Data Market Share by Type; 2013

Figure 34: Big Data Market Share by Hardware Segment; 2013

Figure 35: Big Data Market Share by Service Segment; 2013

Figure 36: Big Data Market Share by Software Segment; 2013

Figure 37: Big data Market Share by Players Worldwide in 2013

Figure 38: Big Data Market Share by Sources; 2013

Figure 39: Big Data Market Share by End User Industry; 2013

Figure 40: Data volume of global consumer web usage, emails and data traffic; 2013 to 2018 (petabytes per month)

Figure 41: Growth of Internet Consumer Base; 2003-2014 (in Millions)

Figure 42: Worldwide Social Network Users; 2010-2018 (in Billions)

Figure 43: Growth of Social Media Sites; 2012-2014

Figure 44: GDP, 2008-2013 (US\$ Trillions)

Figure 45: Splunk Revenue; 2009-2013 (US\$ Million)

Figure 46: IBM Net Revenue; 2011-2013 (US\$ Billion)

Figure 47: IBM Revenue Breakdown by Business Segments; 2013

Figure 48: Accenture Net Revenue; 2009-2013 (US\$ Billion)

Table 1: Comparative Analysis of Key Players in the Big Data Industry

I would like to order

Product name: Global Big Data Market: Trends & Opportunities (2014-2019)

Product link: <https://marketpublishers.com/r/GF7C5B392A9EN.html>

Price: US\$ 800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GF7C5B392A9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970