

Global Battle Royale Game Market: Size & Forecast with Impact Analysis of COVID-19 (2021-2025)

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Abstracts

The report titled “Global Battle Royale Game Market: Size & Forecast with Impact Analysis of COVID-19 (2021-2025)”, provides an in depth analysis of the global battle royale game market by value, by, platform, by business model, etc. The report also provides a detailed analysis of the COVID-19 impact on the battle royale game market.

The report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall battle royale game market has also been forecasted for the period 2021-2025, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

Global battle royale game market is dominated with few major players operating worldwide. The key players of the battle royale game market are Tencent, NetEase, Epic Games and KRAFTON are also profiled with their financial information and respective business strategies.

Country Coverage

Asia-Pacific

North America

Europe, Middle East & Africa

Latin America

Company Coverage

Tencent

NetEase

Epic Games

KRAFTON

Executive Summary

A multiplayer online video game category that integrates the hunt, investigation, survival and research components of a survival sport or gaming activity with a last player surviving gameplay dare is known as battle royale game. Battle royal game category became most known in mid-2017 with the emergence of PUBG battle royale game which gained popularity with time. It obtained more global traction among gamers with billions of concurrent gamers engaged in fights to the death, a trend most unnoticed by publishers and game developers. Global battle royale game market can be segmented on the basis of platform, such as mobile, console and personal computer (PC). Further, the battle royale game market can be segmented on the basis of business model such as: Free-to-Play and Pay-to-Play.

Global battle royale game market increased significantly during the market 2017-2020 and projections are made that the market would rise in the next four years i.e. 2021-2025 tremendously. The battle royale game market is expected to increase due to growing usage of smart phones, increasing influence of social media, growing penetration of internet, increase in gen z income, rapid urbanization and rising e-sports viewership. Yet, the market faces some challenges such as side effects of excessive gaming, payment fraud and stringent government regulation.

The COVID-19 pandemic had a positive impact on global battle royale game market. Due to the extensive lockdowns, the number of online gamers has witnessed a drastic surge over 2020 and this have benefitted the market. ?

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