

Global Automotive Telematics Market: Size, Trends & Forecasts (2018-2022)

<https://marketpublishers.com/r/G723F4E2012EN.html>

Date: May 2018

Pages: 81

Price: US\$ 900.00 (Single User License)

ID: G723F4E2012EN

Abstracts

Scope of the Report

The report entitled “Global Automotive Telematics Market: Size, Trends & Forecasts (2018-2022)”, provides analysis of the global automotive telematics market, with detailed analysis of market size and growth, and segmentation of the industry. The analysis includes the market by value, and by segmentation on the basis of application and types of vehicles. Regional analysis is also provided for North America, Europe, APAC (Asia-Pacific), and Rest of the World.

Moreover, the report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall global automotive telematics market has also been forecasted for the years 2018-2022, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

Trakm8 Holdings, Tom Tom, Mix Telematics and Trimble are some of the key players operating in the global automotive telematics market, whose company profiling has been done in the report. In this segment of the report, business overview, financial overview and business strategies of the companies are provided.

Regional Coverage

North America

APAC (Asia-Pacific)

Europe

Rest of the World

Company Coverage

Trakm8 Holdings

Tom Tom

Mix Telematics

Trimble

Executive Summary

Telematics is the field of science in which the long-distance transmission and communication between computer-based information is arranged. In simple terms, receiving, storing and sending of computer based information is performed with the help of telematics system. The technology of telematics is generally used in different types of vehicles.

Automotive telematics is the technology that deals in ensuring the safety of the car and its passengers by providing diversified computer-information based safety features. Most common services offered by automotive telematics are automatic collision notification (also known as emergency crash notification), emergency assistance, good samaritan assistance, roadside assistance and vehicle diagnostics / vehicle health report. Automotive telematics evolved through many stages, i.e. from telematics 1.0 where hands free calling and screen based navigation was provided to telematics 4.0 where seamless integration of mobility and web is also available.

Key application of automotive telematics are vehicle tracking system, satellite navigation, fleet management, vehicle safety communication and many more. Vehicles in which automotive telematics is applied is broadly categorized into three types: light commercial vehicle, passenger vehicle and heavy commercial vehicle.

The global automotive telematics market is expected to increase at high growth rates

during the forecasted period (2018-2022). The global automotive telematics market is supported by various growth drivers, such as shifting consumer preferences towards connected cars, rising interest of millennial population, stringent governmental regulations, etc. Yet, the market faces certain challenges, such as, hacking, privacy, and security concerns, consumer acceptance and trust issues, etc. few new market trends are also provided such as, growing popularity of telematics based insurance and fleet management, opportunities in the emerging economies, etc.

Contents

1. EXECUTIVE SUMMARY

2. INTRODUCTION

2.1 Telematics: An Overview

2.1.1 Telematics: Meaning

2.2 Automotive Telematics: An Overview

2.2.2 Evolution of Automotive Telematics

2.2.3 Open Platform Telematics

2.2.4 Automotive Telematics Application

2.2.5 Automotive Telematics by Type of Vehicle

2.2.6 Automotive Telematics End Market

2.2.7 Commercial Benefits of Automotive Telematics

3. GLOBAL MARKET ANALYSIS

3.1 Global Automotive Telematics Market: An Analysis

3.1.1 Global Automotive Telematics Market by Value

3.1.2 Global Automotive Telematics Market by End Market (Insurance & Fleet)

3.1.3 Global Automotive Telematics Market by Application (Vehicle Tracking, Fleet Management, Satellite Navigation, Vehicle Safety Communication and Others)

3.1.4 Global Automotive Telematics Market by Vehicle Type (Commercial Vehicle (Both Light and Heavy) and Passenger Vehicle)

3.1.5 Global Automotive Telematics Market by Region (North America, Europe, Asia-Pacific (APAC) and Rest of World (ROW))

3.2 Global Automotive Telematics Market: Application Analysis

3.2.1 Global Vehicle Tracking Automotive Telematics Market by Value

3.2.2 Global Fleet Management Automotive Telematics Market by Value

3.2.3 Global Satellite Navigation, Vehicle Safety Communication, Others Automotive Telematics Market by Value

3.3 Global Automotive Telematics Market: Vehicle Type Analysis

3.3.1 Global Commercial Vehicle Automotive Telematics Market by Value

3.3.2 Global Passenger Vehicle Automotive Telematics Market by Value

4. REGIONAL MARKET ANALYSIS

4.1 North America Automotive Telematics Market: An Analysis

- 4.1.1 North America Automotive Telematics Market by Value
- 4.2 Europe Automotive Telematics Market: An Analysis
 - 4.2.1 Europe Automotive Telematics Market by Value
 - 4.2.2 The UK Telematics Market by Penetration
- 4.3 Asia-Pacific Automotive Telematics Market: An Analysis
 - 4.3.1 Asia-Pacific Automotive Telematics Market by Value
- 4.4 Rest of World Automotive Telematics Market: An Analysis
 - 4.4.1 Rest of World Automotive Telematics Market by Value

5. MARKET DYNAMICS

- 5.1 Growth Drivers
 - 5.1.1 Shifting Consumer Preferences Towards Connected Cars
 - 5.1.2 Benefits of Telematics to Enterprise
 - 5.1.3 Rising Interest of Millennial Population
 - 5.1.4 Growing Popularity of API
 - 5.1.5 Increasing Consumer Expenditure
 - 5.1.6 Surging Demand for Luxury Cars
 - 5.1.7 Favorable Governmental Regulations
 - 5.1.8 Lower Cost of Wireless Connectivity
 - 5.1.9 Introduction of Autonomous Vehicles
- 5.2 Challenges
 - 5.2.1 Hacking, Privacy, and Security Concerns
 - 5.2.2 Consumer Acceptance and Trust Issues
- 5.3 Market Trends
 - 5.3.1 Growing Popularity of Telematics based Insurance and Fleet Management
 - 5.3.2 Introduction of 5G
 - 5.3.3 Opportunities in the Emerging Economies

6. COMPETITIVE LANDSCAPE

- 6.1 Global Automotive Telematics Market: Competitive Landscape
 - 6.1.1 Global Automotive Telematics Market Player by Sales Growth Rate
- 6.2 The UK Automotive Telematics Market by Player Comparison

7. COMPANY PROFILING

- 7.1 Trakm8 Holdings
 - 7.1.1 Business Overview

- 7.1.2 Financial Overview
- 7.1.3 Business Strategy
- 7.2 Tom Tom
 - 7.2.1 Business Overview
 - 7.2.2 Financial Overview
 - 7.2.3 Business Strategy
- 7.3 Mix Telematics
 - 7.3.1 Business Overview
 - 7.3.2 Financial Overview
 - 7.3.3 Business Strategy
- 7.4 Trimble
 - 7.4.1 Business Overview
 - 7.4.2 Financial Overview
 - 7.4.3 Business Strategy

List Of Figures

LIST OF FIGURES

Figure 1: Evolution of Automotive Telematics

Figure 2: Open Platform Telematics

Figure 3: Applications of Automotive Telematics

Figure 4: Automotive Telematics by Type of Vehicle

Figure 5: Automotive Telematics End Market

Figure 6: Global Automotive Telematics Market by Value; 2015-2017 (US\$ Billion)

Figure 7: Global Automotive Telematics Market by Value; 2018-2022 (US\$ Billion)

Figure 8: Global Automotive Telematics Market by End Market (Insurance & Fleet); 2017 (Percentage, %)

Figure 9: Global Automotive Telematics Market by Application (Vehicle Tracking, Fleet Management, Satellite Navigation, Vehicle Safety Communication and Others); 2017 (Percentage, %)

Figure 10: Global Automotive Telematics Market by Vehicle Type (Commercial Vehicle (Both Light and Heavy) and Passenger Vehicle); 2017 (Percentage, %)

Figure 11: Global Automotive Telematics Market by Region (North America, Europe, Asia-Pacific (APAC) and Rest of World (ROW)); 2017 (Percentage, %)

Figure 12: Global Vehicle Tracking Automotive Telematics Market by Value; 2017-2022 (US\$ Billion)

Figure 13: Global Fleet Management Automotive Telematics Market by Value; 2017-2022 (US\$ Billion)

Figure 14: Global Satellite Navigation, Vehicle Safety Communication, Others Automotive Telematics Market by Value; 2017-2022 (US\$ Billion)

Figure 15: Global Commercial Vehicle Automotive Telematics Market by Value; 2017-2022 (US\$ Billion)

Figure 16: Global Passenger Vehicle Automotive Telematics Market by Value; 2017-2022 (US\$ Billion)

Figure 17: North America Automotive Telematics Market by Value; 2015-2017 (US\$ Billion)

Figure 18: North America Automotive Telematics Market by Value; 2018-2022 (US\$ Billion)

Figure 19: Europe Automotive Telematics Market by Value; 2015-2017 (US\$ Billion)

Figure 20: Europe Automotive Telematics Market by Value; 2018-2022 (US\$ Billion)

Figure 21: The UK Telematics Market by Penetration; 2017 (Penetration, %)

Figure 22: Asia-Pacific Automotive Telematics Market by Value; 2015-2017 (US\$ Billion)

Figure 23: Asia-Pacific Automotive Telematics Market by Value; 2018-2022 (US\$ Billion)

Figure 24: Rest of World Automotive Telematics Market by Value; 2015-2017 (US\$ Billion)

Figure 25: Rest of World Automotive Telematics Market by Value; 2018-2022 (US\$ Billion)

Figure 26: Global Connected Cars Registered Shipments; 2015-2022 (Million Units)

Figure 27: Benefits to Enterprise from Implementing Telematics; 2017 (Percentage, %)

Figure 28: Global Youth Population; 2000-2025 (Million)

Figure 29: Global API Management Market; 2016-2022 (US\$ Billion)

Figure 30: Global Consumer Expenditure and Annual Disposable Growth; 2012-2016 (Percentage, %)

Figure 31: The US Average Annual Vehicle Spending; 2016 (US\$)

Figure 32: Global Luxury Cars Embedded with Telematics; 2014-2019 (Million Units)

Figure 33: Telematics Penetration In Insurance; 2017 (Percentage, %)

Figure 34: Expected Global 5G Mobile Connections; 2021-2025 (Billion)

Figure 35: Global Automotive Telematics Market Player by Sales Growth Rate; 2018-2019 (Percentage, %)

Figure 36: Trakm8 Holdings Revenue; 2013-2017 (US\$ Million)

Figure 37: Trakm8 Holdings Revenue by Segment: 2017 (Percentage, %)

Figure 38: Trakm8 Holdings Revenue by Region: 2017 (Percentage, %)

Figure 39: Tom Tom Revenue; 2013-2017 (US\$ Billion)

Figure 40: Tom Tom Revenue by Segment; 2017 (Percentage, %)

Figure 41: Tom Tom Revenue by Region; 2017 (Percentage, %)

Figure 42: Mix Telematics Revenue; 2013-2017 (US\$ Thousand)

Figure 43: Mix Telematics Revenue by Segment; 2017 (Percentage, %)

Figure 44: Mix Telematics Revenue by Region; 2017 (Percentage, %)

Figure 45: Trimble Revenue; 2013-2017 (US\$ Billion)

Figure 46: Trimble Revenue by Segment; 2017 (Percentage, %)

Figure 47: Trimble Revenue by Region; 2017 (Percentage, %)

List Of Tables

LIST OF TABLES

Table 1: Global Automotive Telematics Market Player Comparison; 2017

Table 2: The UK Automotive Telematics Market Player Comparison; 2017

I would like to order

Product name: Global Automotive Telematics Market: Size, Trends & Forecasts (2018-2022)

Product link: <https://marketpublishers.com/r/G723F4E2012EN.html>

Price: US\$ 900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G723F4E2012EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970