

Global Automotive Aftermarket: Size, Trends & Forecasts (2017-2021)

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Abstracts

Scope of the Report

The report entitled “Global Automotive Aftermarket: Size, Trends & Forecasts (2017-2021)”, provides analysis of the global automotive aftermarket, with detailed analysis of market size and growth. The analysis includes the market by value and by region. The report also provides the analysis of the global automotive sensors market of North America, Europe, China, Asia (excluding China) and ROW regions.

Moreover, the report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall global automotive aftermarket has also been forecasted for the years 2017-2021, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

3M Company, Continental Corporation, Delphi Automotive Plc. and Denso Corporation are some of the key players operating in the global automotive aftermarket, whose company profiling has been done in the report. In this segment of the report, business overview, financial overview and business strategies of the companies are provided.

Country Coverage

North America

Europe

China

Asia(except China)

ROW

Company Coverage

3M Company
Continental Corporation
Delphi Automotive Plc.
Denso Corporation

Executive Summary

An aftermarket is defined as a market that provides products and services like upgrade, modify, repair and maintain a durable item such as a vehicle or mobile device. Moreover, aftermarket states to procurement and selling of parts or equipment for a product after the initial product was manufactured and sold. The common types of aftermarket are named as parts, components, software, consumables, comfort, convenience, performance, safety, style, security, functions and features.

The automotive aftermarket is a subordinate market; its role begins precise after the post-sale of the vehicle and focus on the remanufacturing, manufacturing, circulation, and installation of automobile machineries and accessories. The installation of components and accessories vehicle by the dealer or service provider after the sale of vehicle is referred as automotive aftermarket.

The five distinct participant groups responsible for creating the automotive aftermarket are part manufacturers, part distributors, workshops, intermediaries and end customers.

The automotive aftermarket is serviced by two different ways. Primarily, aftermarket can be divided into three different subsectors named as New Car Dealers, Do-It-For-Me (DIFM) and Do-It-Yourself (DIY). The global automotive aftermarket is expected to increase at high growth rates during the forecasted period (2017-2021). The global automotive aftermarket is supported by various growth drivers, such as, increasing global automobile manufacturing, rising used vehicles volume, rising miles driven, etc.

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