

# Global Application Container Market: Size & Forecasts with Impact Analysis of COVID-19 (2020-2024)

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## Abstracts

### Scope of the Report

The report titled “Global Application Container Market: Size & Forecasts with Impact Analysis of COVID-19 (2020-2024)”, provides an in depth analysis of the global application container market by value, by deployment model, by platform, by organization size, by region, etc. The report provides a regional analysis of the application container market, including the following regions: North America (the US & Rest of North America), Europe, Asia Pacific, and ROW. The report also provides a detailed analysis of the COVID-19 impact on the application container market.

The report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall global application container market has also been forecasted for the period 2020-2024, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

The global application container market is moderately concentrated with few major market players operating worldwide. The key players of the application container market are Alphabet Inc. (Google LLC), VMware Inc., Microsoft Corporation, and IBM Corporation are also profiled with their financial information and respective business strategies.

### Country Coverage

North America

Europe

Asia Pacific

ROW

## Company Coverage

Alphabet Inc. (Google LLC)

VMware Inc.

Microsoft Corporation

IBM Corporation

## Executive Summary

In today's digital world, IT has shifted focus to the next paradigm in scalable software deployment, which are containers. An application container refers to a solution used for running distributed applications without actually introducing a complete virtual machine for every app. An application container specifies several aspects of how to run applications in containers.

Application containers have a long history with continuously developing new technologies. The application container market can be segmented on the basis of deployment model, organization size, platform, service, and industry vertical.

The global application container market has increased significantly during the years 2017-2019 and projections are made that the market would rise in the next four years i.e. 2020-2024 tremendously. The application container market is expected to increase due to rapid adoption of public cloud, increasing penetration of Internet of Things (IoT) technology, growing use of Docker, rising popularity of application container over virtual machines, etc. Yet the market faces some challenges such as rising concerns of application container sprawl, security concerns, etc.

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