

Global Antioxidants Market: Trends & Opportunities (2013-2018)

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Abstracts

Scope of the Report

The report titled “Global Antioxidants Market: Trends & Opportunities (2013-2018)” offers profound analysis of the global antioxidants market, with in-depth discussion on application of antioxidants in food products, cosmetics and synthetic resins. The key market challenges recognized by the analysts and the major trends identified in the antioxidant market are also presented in the report.

Further, key players including Songwon Industrial, BASF SE, Chemtura Corporation, Adeka Corporation and Albemarle Corporation have been profiled. Market growth has been projected taking into consideration various aspects like previous growth patterns, current trend, growth drivers and challenges.

Company Coverage

Songwon Industrial

BASF SE

Chemtura Corporation

Adeka Corporation

Albemarle Corporation

Executive Summary

Globally, the demand for antioxidants is expected to increase at a fast pace in the years to come. The projected growth is supported by the fact that the demand of antioxidants remained surprisingly strong during the period of worldwide economic recession which significantly affected virtually all business sectors across the globe. Geographically, the consumption of antioxidants is highest in Western Europe, followed by North America and China. Among the many benefits associated with the consumption of antioxidants are managing blood pressure, treating children with celiac disease and its ability to make a liver transplant procedure successful.

Antioxidants find application in a number of areas; however, they are mainly used in food products, cosmetics, animal feed and synthetic resins. Among all the mentioned products, synthetic resins claim the highest use of antioxidants. While the growth of antioxidants is evident due to their incomparable benefits, there are some factors which further drive their growth and the same include increasing population, rising demand for fast moving consumer groups and cosmetics. Numerous packed food products containing preservatives have antioxidants. A major trend in the antioxidant market is the growing consumer consciousness of their benefits, as a result of which more and more consumers are choosing products containing antioxidants.

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