

Global Alternative Protein Market: Size, Trends & Forecast with Impact Analysis of COVID-19 (2021-2025)

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Abstracts

The report titled “Global Alternative Protein Market: Size, Trends & Forecast with Impact Analysis of COVID-19 (2021-2025)”, provides an in depth analysis of the global alternative protein market by value, by type, by consumption, by product categories, by region, etc. The report provides a regional analysis of the alternative protein market, including the following regions: North America and Europe, and ROW. The report also provides a detailed analysis of the COVID-19 impact on the global alternative protein market.

The report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the global alternative protein market has also been forecasted for the period 2021-2025, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

The global alternative protein market is fragmented with the presence of many major players. The key players of the market: The Archer Daniels Midland Company, Kerry Group, Ingredion Incorporated, and Cargill Incorporated are also profiled with their financial information and respective business strategies.

Country Coverage

North America and Europe

ROW

Company Coverage

The Archer Daniels Midland Company

Kerry Group

Ingredion Incorporated

Cargill Incorporated

Executive Summary

The alternative protein market can be divided into two types: meat alternatives (existing meat alternatives and next generation meats) and plant based dairy (plant milk and other dairy alternatives). Alternative proteins can be further divided into the following product categories: milk alternatives, chicken alternatives, beef alternatives, seafood alternatives, pork alternatives, fresh dairy alternatives, cheese alternatives, and eggs alternatives.

The global alternative protein market is projected to rise considerably in the next four years i.e. 2021-2025. The global alternative protein market is expected to rise due to rising investments in alternative proteins, rapid urbanization, growing influence of social media, rising female population, increasing prevalence of diabetes, environmental sustainability, and favorable government policy and regulations. The market also faces some challenges like significance presence of animal based product, and high price of available alternatives.

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