

# Global Allergy Immunotherapy Market: Trends and Opportunities (2015-2019)

<https://marketpublishers.com/r/G7F355571A3EN.html>

Date: October 2015

Pages: 59

Price: US\$ 800.00 (Single User License)

ID: G7F355571A3EN

## Abstracts

### Scope of the Report

The report titled “Global Allergy Immunotherapy Market: Trends & Opportunities (2015-2019)” provides an in-depth analysis of the global allergy immunotherapy market with detailed analysis of market sizing and growth, market share and economic impact of the industry. Global allergy immunotherapy market penetration rate is also provided in the report. The report also provides market size of allergic rhino conjunctivitis (AR) and HDM allergy disease. The report provides detailed market share analysis of the global allergy immunotherapy market by types, regions and players. The market share of allergy immunotherapy market in the respiratory market and prescription allergy market is also explained in detailed.

The report provides detail regional analysis of the allergy immunotherapy market in the United States and Europe. In regional analysis market by value, key players are provided with market for pipeline products.

The report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall global allergy immunotherapy industry has also been forecasted for the period 2014-2019, taking into consideration the previous growth patterns, the growth drivers and the current and future trends. The competition in global allergy immunotherapy market is stiff and dominated by the big players like ALK-Abello. Further, key players of the allergy immunotherapy industry like ALK-Abello, Stallergenes; and Allergy Therapeutics are also profiled with their financial information and respective business strategies.

### Country Coverage

United States

Europe

## **Company Coverage**

ALK-Abello

Stallergenes

Allergy Therapeutics

## **Executive Summary**

Allergen immunotherapy, also known as “allergy shots”, is a form of long-term treatment that decreases symptoms for many people with allergic rhinitis, allergic asthma, conjunctivitis (eye allergy) or stinging insect allergy. Allergy shots decrease sensitivity to allergens that’s why it is known as “desensitization or hypo-sensitization” and often lead to lasting relief of allergy symptoms even after treatment is stopped. This makes it a cost-effective, beneficial treatment approach for many people. Allergen immunotherapy is a preventive treatment for allergic reactions to substances such as grass pollens, house dust mites and bee venom. Whole allergen immunotherapy is the only treatment that targets the actual cause of the allergy and attempts to re-educate the immune system to tolerate the allergen.

In the 2013 ‘World Allergy Organization White Book’, the WHO estimated that there were 400 million people in the world suffering from allergic rhinitis and 300 million from asthma, which shows the scale of the problem. The most common allergens found in the US and Europe.

Patients presenting with allergies are questioned and the tested in an attempt to ascertain exactly what they are allergic to. Once this has been identified, a treatment regime can be put in place. However, the approaches in the US and Europe are quite different, largely because of differences in product availability. The type of product used falls into three categories: SCIT, SLITD and SLITT.

## Contents

### 1. EXECUTIVE SUMMARY

### 2. INTRODUCTION

2.1 History

2.2 Allergy

2.3 Allergic Response

Type I reactions – IgE-Mediated Allergies

2.4 Types of Allergy

2.5 Symptoms

2.6 Anaphylaxis

2.7 Prevention

2.8 Treatment

2.8.1 Medicines

Anti-Histamines

Decongestants

Steroids

2.8.2 Immunotherapy

2.9 Allergen Immunotherapy

2.9.1 Allergy Vaccines

2.9.2 Allergoids

2.9.3 Role of Adjuvants

### 3-O-DESACYL-4'-MONOPHOSPHORYL LIPID A (MPL)

L-tyrosine

2.9.4 Types

Subcutaneous

Sublingual

Oral

2.9.5 Mechanism of Action

2.10 Allergy Diagnostics

2.10.1 Skin Prick Test

2.10.2 In-Vitro Tests for Allergen-Specific IgE

### 3. GLOBAL ALLERGY THERAPEUTICS MARKET: AN ANALYSIS

- 3.1 Global Allergy Immunotherapy Market: Sizing & Growth
  - 3.1.1 Global Allergy Immunotherapy Market by Value
  - 3.1.2 Allergy Immunotherapy Patients by Regions
  - 3.1.3 Allergy Immunotherapy Market Penetration Rate
  - 3.1.4 Allergic Rhino Conjunctivitis (AR) Patients by Regions
  - 3.1.5 HDM Allergy Disease Patients by Regions
- 3.2 Global Allergen Immunotherapy Market Share Analysis
  - 3.2.1 Global Allergen Immunotherapy Market by Types
  - 3.2.2 Global Allergen Immunotherapy Market Share by Regions
  - 3.2.3 Global Allergy Immunotherapy Market Share in Respiratory Market
  - 3.2.4 Global Allergy Immunotherapy Market Share in Prescription Allergy Market
  - 3.2.5 Global Allergy Immunotherapy Market Share by Players

#### **4. ALLERGY IMMUNOTHERAPY MARKET: REGIONAL ANALYSIS**

- 4.1 The US Allergy Immunotherapy Market: Sizing and Growth
  - 4.1.1 The US Allergy Immunotherapy Market by Type
  - 4.1.2 The US Allergy Immunotherapy Market by Key Players
  - 4.1.3 The US Allergy Immunotherapy Market by Pipeline Products
- 4.2 Europe Allergy Immunotherapy Market: Sizing and Growth
  - 4.2.1 Europe Allergy Immunotherapy Market by Type
  - 4.2.2 Europe Allergy Immunotherapy Market by Key Players
  - 4.2.3 Europe Allergy Immunotherapy Market by Countries
  - 4.2.4 Europe Allergy Immunotherapy Market by Pipeline Products

#### **5. MARKET DYNAMICS**

- 5.1 Growth Drivers
  - 5.1.1 Spending on Medicines
  - 5.1.2 Rise in GDP
  - 5.1.3 Increasing Environmental Pollution
  - 5.1.4 Increasing Prevalence of Allergic Disease
- 5.2 Challenges
  - 5.2.1 Management of Allergy
  - 5.2.2 Awareness of Allergic Problems
- 5.3 Market Trends
  - 5.3.1 Increasing Prevalence of Food and Skin Allergies
  - 5.3.2 Price Trends

## **6. COMPETITIVE LANDSCAPE**

## **7. COMPANY PROFILES**

### 7.1 Allergy Therapeutics

#### 7.1.1 Business Overview

#### 7.1.2 Financial Overview

#### 7.1.3 Business Strategy

### 7.2 Stallergenes

#### 7.2.1 Business Overview

#### 7.2.2 Financial Overview

#### 7.2.3 Business Strategy

### 7.3 ALK-Abello

#### 7.3.1 Business Overview

#### 7.3.2 Financial Overview

#### 7.3.3 Business Strategy

## Figures & Tables

### LIST OF FIGURES AND TABLES

- Figure 1: Incidence of Allergies in the 20th Century-% of Population
- Figure 2: Progression of Allergic Response
- Figure 3: Inflammatory Mechanism and Effect of AIT
- Figure 4: Interaction between Allergoid and Adjuvant
- Figure 5: Global Allergy Immunotherapy Market by Value; 2011-2015E (US\$ Million)
- Figure 6: Global Allergy Immunotherapy Market by Value; 2016-2019E (US\$ Million)
- Figure 7: Allergy Immunotherapy Patients by Regions; 2014 (Million)
- Figure 8: Allergy Immunotherapy Market Penetration Rate by Regions; 2014 (%)
- Figure 9: Allergic Rhino Conjunctivitis (AR) Patients by Regions; 2014
- Figure 10: HDM Allergy Disease Patients by Regions; 2014
- Figure 11: Global Allergen Immunotherapy Market by Types; 2014
- Figure 12: Global Allergen Immunotherapy Market by Region; 2014
- Figure 13: Global Allergen Immunotherapy Market Share in Respiratory Market; 2014
- Figure 14: Global Allergen Immunotherapy Market by Region; 2014
- Figure 15: Global Allergen Immunotherapy Market by Players; 2014
- Figure 16: The US Allergy Immunotherapy Market by Type; 2014
- Figure 17: The US Allergy Immunotherapy Market by Key Players; 2014
- Figure 18: Europe Allergy Immunotherapy Market by Type; 2014
- Figure 19: Europe Allergy Immunotherapy Market by Key Players; 2014
- Figure 20: Europe Allergy Immunotherapy Market by Countries; 2014
- Figure 21: Spending on Medicines; 2005-2015E (US\$ Billion)
- Figure 22: Rise in GDP; 2005-2014 (US\$ Trillion)
- Figure 23: Comparison of Air Pollution Level (PM2.5 Concentration) by Country; 2013 (in  $\mu\text{g}/\text{m}^3$ )
- Figure 24: Percentage of Children Aged 0-17 Years with Allergic Condition in the US; 1997-2015E
- Figure 25: AGY Therapeutics Net Sales; 2013-2015E (US\$ Million)
- Figure 26: AGY Therapeutics Product Sales Mix; 2014
- Figure 27: Stallergenes Product Portfolio
- Figure 28: Stallergenes Net Sales; 2012-2014 (US\$ Million)
- Figure 29: ALK-Abello Net Sales; 2010-2014 (US\$ Million)
- Figure 30: ALK-Abello Product Sales Mix; 2014
- Table 1: Common Types of Allergens
- Table 2: Allergy Statistics
- Table 3: The US Allergy Immunotherapy Market by Pipeline Products; 2014

Table 4: Europe Allergy Immunotherapy Market by Pipeline Products; 2014

Table 5: Comparative Analysis of the Key Players; 2014

Table 6: Revenue Analysis of the Key Players; 2011-2015E

Table 7: Development Stage Product Pipeline; 2014

## I would like to order

Product name: Global Allergy Immunotherapy Market: Trends and Opportunities (2015-2019)

Product link: <https://marketpublishers.com/r/G7F355571A3EN.html>

Price: US\$ 800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G7F355571A3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970