

# Global Air Purifier Market: Trends and Opportunities (2014-2019)

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## Abstracts

### Scope of the Report

The report titled “Global Air Purifier Market: Trends and Opportunities (2014-2019)” analyzes the potential opportunities and significant trends in the global air purifier industry. The report provides detailed analysis of the global air purifier market including the regional markets of North America and Asia Pacific. It focuses on the air purifier markets of the U.S., Canada, India and China. It also provides specific data about the commercial and residential service sector in the global air purifier industry.

In-depth analysis of key market growth drivers and challenges and the major observable trends in the global air purifier market is covered in the report. Leading companies operating in the global air purifier market, namely Camfil, Coway, and Honeywell International, have been profiled with their respective business strategies. The growth of the market has been projected taking into consideration various aspects like previous growth patterns, the current trends, the growth drivers, challenges and environmental conditions.

### Regional/Country Coverage

Asia Pacific

China

India

North America

United States

Canada

## **Company Coverage**

Coway

Camfil

Honeywell International

## **Executive Summary**

The global air purifier market holds immense business opportunities as market penetration of air purifiers in the emerging markets like China, India, and South Korea is almost negligible. The growing awareness among the people about the increasing pollution levels and the pollution related health risks has encouraged people to invest in air purifiers. This has increased the demand for air purifiers across the globe.

Air purifiers are used to protect ventilation equipment. However, their main function is to improve the indoor climate and protect the health of people as polluted air in urban environments is causing headaches, cardiovascular and respiratory problems. The air quality products comprises of air purifiers, humidifiers and dehumidifiers for personal or household use. These appliances are designed to alter the quality of indoor air in a specific room or within a section of a home.

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