

Global Aerial Imaging Market: Size, Trends & Forecasts (2017-2021)

<https://marketpublishers.com/r/GAE781A4EA0EN.html>

Date: May 2017

Pages: 69

Price: US\$ 800.00 (Single User License)

ID: GAE781A4EA0EN

Abstracts

Scope of the Report

The report titled “Global Aerial Imaging Market: Size, Trends & Forecasts (2017-2021)”, provides an in-depth analysis of the global aerial imaging market by value, by region and by end-users. The report provides a regional analysis of the aerial imaging market, including the following regions: North America and Asia-Pacific.

The report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry.

Growth of the overall global aerial imaging market has also been forecasted for the period 2017-2021, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

At present, the aerial imaging industry rivalry remains low. The market is fragmented with many small players offering a wide variety of services and coverage areas. Industry is likely to see a period of consolidation, with larger firms acquiring or pushing out unprofitable smaller businesses. Key players of the global aerial imaging market are Google, Inc., Fugro Worldwide, Nearmap Limited and NRC Group ASA, who are also profiled with their financial information and respective business strategies.

Country Coverage

North America

Asia-Pacific

Company Coverage

Google, Inc. (Alphabet, Inc.)

Fugro Worldwide

NRC Group ASA

Nearmap Limited

Executive Summary

Aerial imaging refers to capturing and producing photographs or images of the ground (terrain, plains, plateaus, hills, mountains, etc.) from an elevated position. The camera is not supported by the ground-based structure.

There are numerous end-users of aerial imaging technology. These include, government, civil engineering, insurance, telecommunications, law enforcement, media, environment, among others. The aerial imaging technology has its own advantages and disadvantages.

The global aerial imaging market has increased at a significant CAGR during the years 2012-2016 and projections are made that the market would rise in the next four years i.e. 2017-2021 tremendously. The global aerial imaging market is expected to increase due to growth in number of theme parks, increase in the solar photovoltaic industry, growing construction industry, etc. Yet, the market faces some challenges such as, adverse weather conditions, presence of alternatives such as drones and satellite imagery and numerous rumours surrounding the privacy issues, etc.

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