

Global Advanced Wound Care Market: Size, Trends, Forecasts (2019-2023)

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Abstracts

SCOPE OF THE REPORT

The report entitled “Global Advanced Wound Care Market: Size, Trends, Forecasts (2019-2023)”, provides an in-depth analysis of the advanced wound care market including detailed description of market sizing and growth. The report provides analysis of the advanced wound care market by value, by products, by application, by end-user and by region. The report further provides detailed product analysis, application analysis, end-user analysis and regional analysis of the global advanced wound care market by value.

Moreover, the report also evaluates the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall advanced wound care market has also been forecasted for the period 2019-2023, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

The major players dominating the advanced wound care market are Smith & Nephew, Coloplast A/S, ConvaTec Group Plc and 3M. The four companies have been profiled in the report providing detailed analysis of their financial information and business strategies.

Country Coverage

North America (The US, Rest of the North America)

Europe

Asia Pacific

Middle East & Africa

Latin America

Company Coverage

Smith & Nephew

ConvaTec Group Plc

Coloplast A/S

3M

EXECUTIVE SUMMARY

Wound is an injury or break in the body tissue due to an accident, surgery etc. Wounds can be of different types, some wounds get healed according to the normal healing process, while some wounds do not have fixed healing stages.

Wound care represents specific types of treatment for various kinds of wounds such as diabetic wounds, surgical wounds, skin ulcers etc. Wound care is segmented in three types, advanced, basic and surgical, each with different kind of products to make wound healing process efficient and effective.

Advanced wound care products are developed to cure both chronic and acute wounds. The treatment is carried out by foam & film dressing, hydrocolloids, hydrogels etc. The advanced wound care is categorized under three broad heads that are products, application and end-user.

The global advanced wound care market has witnessed stable growth in the past few years and is expected to grow at a healthy rate during the forecasted period (2019-2023) the market would further augment with a poised growth rate. The growth of global advanced wound care market would be supported by the growth drivers such as

increasing diabetic population, rising obese population, escalating chronic diseases, growing geriatric population, increasing healthcare spending and growing bariatric surgery globally.

However, growth of global advanced wound care market is being hindered by various challenges. Some of the distinguished challenges faced by the market are lack of awareness about advanced wound care and stringent regulation.

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