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Global Acne Treatment Market: Trends and Opportunities (2014-2019)

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Abstracts

Scope of the Report

The report titled “Global Acne Treatment Market: Trends and Opportunities (2014-2019)” provides an insight into the acne market with focus on global prescription drugs. The report assesses the market sizing and growth of the global acne market, the growth of acne market in various regions and the growth and composition of oral and topical acne drugs. The report further analyzes the major prescription drugs for the treatment of acne. The report also discusses key factors driving growth of the industry, major trends and challenges faced by manufacturers of acne drugs. Further, key players like Foamix Pharmaceuticals, Valeant Pharmaceuticals, Dermira and Actavis Plc are analyzed in the report.

Product Coverage

Anti-Acne Drugs

Solodyn

Doryx

Epiduo

Absorica

Aczone

Regional Coverage

United States

Europe

Asia Pacific

Japan

Company Coverage

Foamix Pharmaceuticals HELLA

Valeant Pharmaceuticals

Dermira

Actavis Plc

Executive Summary

The global acne market represents a small fraction of total dermatology market and both over the counter drugs and prescription drugs are used to treat acne. The acne market is primarily genericised and is moderately served by the currently marketed major prescribed drugs including SOLODYN, DORYX, and EPIDUO. The US market is the largest market for the global acne products with about 50 million suffering from acne in the country.

Globally, acne market is of very small size but holds immense potential driven mostly by growing income of individuals, rising health expenditures, increased fast food consumption and increased spending on drugs from various emerging economies. The acne market is also characterized by immense research and development opportunities. New laser treatment for acne, technology driven products are the key trends of the acne industry. However, with immense growth opportunities, the global acne market faces the challenges in terms of high prices of drugs, regulatory issues, increased competition from new drugs and lastly the adverse effects of drugs.

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