

# Fast Fashion Retail Market: Trends and Opportunities (2015-2019)

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## Abstracts

### Scope of the Report

The report titled “Fast Fashion Retail Market: Trends and Opportunities (2015-2019)” analyzes the potential opportunities, challenges, demand drivers and significant trends representing fast fashion industry in the world. The report elucidates facts on the fast fashion retail market as supplemented by the latest available statistics. It also profiles and analyzes the leading five companies operating in this industry with an overview of their business and finance structure along with a brief discussion of their future business strategies. The report gives valuable insight into various types of brands of fast fashion such as ZARA, H&M, Uniqlo and GAP. The report also studies the growth pattern in the fast fashion retail market and the latest trends concerning fast fashion. Further, the report analyzes the current market size and project future market size of the overall fast fashion retail business for the years to come.

### Company coverage

ZARA

H&M

Gap Inc.

Uniqlo

### Country coverage

United States

Europe

Asia and Rest of the World

## **Executive Summary**

The fast fashion retail business has been growing rapidly since the past several years mainly due to increasing demand for fashion, luxury lifestyle mainly among the urban population and global growth in Gross domestic product (GDP). In the global apparel industry, fast fashion retail market is the most sought after sector. Among the several brands of fast fashion available in the market, the demand for ZARA, H&M, Uniqlo, GAP is on the rise due to their brand name, high quality and high durability. Easy Online purchase from fast fashion retail brands also contributes to generate revenue. Development of fast fashion sense worldwide, urbanization, demand for change in fashion trend within a month or so have been identified as major factors facilitating the growth of the fast fashion retail market in the world.

The report titled “Fast Fashion Retail Market: Trends and Opportunities (2015-2019)” analyzes the potential opportunities, challenges, demand drivers and significant trends representing fast fashion industry in the world. The report elucidates facts on the fast fashion retail market as supplemented by the latest available statistics. It also profiles and analyzes the leading five companies operating in this industry with an overview of their business and finance structure along with a brief discussion of their future business strategies. The report gives valuable insight into various types of brands of fast fashion such as ZARA, H&M, Uniqlo and GAP. The report also studies the growth pattern in the fast fashion retail market and the latest trends concerning fast fashion. Further, the report analyzes the current market size and project future market size of the overall fast fashion retail business for the years to come.

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