

# European Self-storage Market: Size & Trends with Impact Analysis of COVID-19 (2021 Edition)

<https://marketpublishers.com/r/E3031DE87309EN.html>

Date: August 2021

Pages: 85

Price: US\$ 850.00 (Single User License)

ID: E3031DE87309EN

## Abstracts

### Scope of the Report

The report titled “European Self-storage Market: Size & Trends with Impact Analysis of COVID-19 (2021 Edition)”, provides an in depth analysis of the European self-storage market by number of facilities, by floor space, by number of facilities per million population, by floor space per capita, by region. The report provides a regional analysis of the European self-storage market, including the following regions: UK, France, Netherlands, Spain, Germany, Sweden and Rest of Europe. The report also provides a detailed analysis of the COVID-19 impact on the European self-storage market.

The report also assesses the key opportunities in the market and outlines the factors that are and would be driving the growth of the industry.

The Europe self-storage market is fragmented with many major market players operating in the Europe. The key players of the European self-storage market are Big Yellow Group PLC, Shurgard Self Storage SA, Safestore Holdings plc, Self Storage Group ASA and are also profiled with their respective business strategies.

### Country Coverage

UK

France

Germany

Spain

Netherlands

Sweden

Rest of Europe

## Company Coverage

Big Yellow Group PLC

Shurgard Self Storage SA

Safestore Holdings plc

Self Storage Group ASA

## Executive Summary

Self-storage is a short-term rental storage space and facility, provided by the real estate agents. The tenants of the self-storage ranges from individuals who wish to rent to storage their belongings to business officials who wish to store their office supplies.

Self-storage helps to declutter home, security from theft, provides a base for business, transition between homes, provides a store for belongings as a student, store seasonal items, helps in downsize for retirement and so on.

The type of self-storage includes military storage, 24 hour storage, vehicle storage, drive-up storage, climate control storage, business storage, student storage and so on. Features of self-storage are simplified building structures, month to month leases, highly responsive, adjustable unit mix due to movable partitions, not labor or maintenance intensive, high building rentability, many tenancies, spreading vacancy risk factor, basic function resistant to economic shifts, cash flow oriented real estate investment, short construction period enabling rapid initial rentals and low operating expenses and non-energy intensive. Self-storage advantages comprises of unlimited amount of time, short-term storage for moving or renovation purposes, accessibility and safety. The European

self-storage market can be segmented based on occupancy: Domestic and Business.

The European self-storage market by number of facilities and by floor space has increased during the years 2016-2020. The European self-storage market increased, due to rising urban population, surge in housing construction, aging population, growth in online retailing, declining average household size, changing demographics, etc. yet the market faces some challenges such as lack of assistance from the society, high development cost, etc.?

## Contents

### 1. EXECUTIVE SUMMARY

### 2. INTRODUCTION

#### 2.1 Self-storage: An Overview

##### 2.1.1 Benefits of Self-storage

##### 2.1.2 Advantages and Disadvantages of Self-storage

##### 2.1.3 Types of Self-storage

##### 2.1.4 Features of Self-storage

#### 2.2 Self-storage Segmentation: An Overview

##### 2.2.1 Self-storage segmentation by Occupancy

### 3. EUROPEAN MARKET ANALYSIS

#### 3.1 European Self-storage Market: An Analysis

##### 3.1.1 European Self-storage Market by Floor Space

##### 3.1.2 European Self-storage Market by Floor Space Per Capita

##### 3.1.3 European Self-storage Market by Number of Facilities

##### 3.1.4 European Self-storage Market by Number of Facilities per Million Population

##### 3.1.5 European Self-storage Market Floor Space by Region (UK, France, Spain, Netherlands, Germany, Sweden, Rest of Europe)

##### 3.1.6 European Self-storage Market Number of Facilities by Region (UK, France, Spain, Netherlands, Germany, Rest of Europe)

#### 3.2 European Self-storage Market: Number of Facilities Analysis

##### 3.2.1 European Self-storage Market Regions by Number of Facilities Per Million Population

#### 3.3 European Self-storage Market: Floor Space Analysis

##### 3.3.1 European Self-storage Market Regions by Floor Space Per Capita

### 4. EUROPEAN REGIONAL MARKET ANALYSIS

#### 4.1 UK Self-storage Market: An Analysis

##### 4.1.1 UK Self-storage Market by Floor Space

##### 4.1.2 UK Self-storage Market by Number of Facilities

#### 4.2 France Self-storage Market: An Analysis

##### 4.2.1 France Self-storage Market by Floor Space

##### 4.2.2 France Self-storage Market by Number of Facilities

- 4.3 Spain Self-storage Market: An Analysis
  - 4.3.1 Spain Self-storage Market by Floor Space
  - 4.3.2 Spain Self-storage Market by Number of Facilities
- 4.4 Netherlands Self-storage Market: An Analysis
  - 4.4.1 Netherlands Self-storage Market by Floor Space
  - 4.4.2 Netherlands Self-storage Market by Number of Facilities
- 4.5 Germany Self-storage Market: An Analysis
  - 4.5.1 Germany Self-storage Market by Floor Space
  - 4.5.2 Germany Self-storage Market by Number of Facilities
- 4.6 Sweden Self-storage Market: An Analysis
  - 4.6.1 Sweden Self-storage Market by Floor Space
- 4.7 Rest of Europe Self-storage Market: An Analysis
  - 4.7.1 Rest of Europe Self-storage Market by Floor Space
  - 4.7.2 Rest of Europe Self-storage Market by Number of Facilities

## **5. IMPACT OF COVID-19**

- 5.1 Impact of COVID-19
  - 5.1.1 Impact of COVID-19 on European Self-storage Market
  - 5.1.2 Impact of COVID-19 on UK Self-storage Market

## **6. MARKET DYNAMICS**

- 6.1 Growth Drivers
  - 6.1.1 Rising Urban Population
  - 6.1.2 Surge in Housing Construction
  - 6.1.3 Aging Population
  - 6.1.4 Growth in Online Retailing
  - 6.1.5 Declining Average Household Size
  - 6.1.6 Changing Demographics
- 6.2 Challenges
  - 6.2.1 Lack of Assistance from the Society
  - 6.2.2 High Development Cost
- 6.3 Market Trends
  - 6.3.1 Increasing Use of Mobile Apps
  - 6.3.2 Developments Through Kiosks
  - 6.3.3 Popularity of Biometrics
  - 6.3.4 Preference of Remote Monitoring
  - 6.3.5 Introduction of Robotics and Self-Storage Management Software

## **7. COMPETITIVE LANDSCAPE**

- 7.1 European Self-Storage Market Players: A Financial Comparison
- 7.2 European Self-Storage Market Players: Carbon Emission Comparison
- 7.3 European Self-Storage Market Players: Rentable Area, Occupancy Levels and Average Store Size Comparison
- 7.4 Europe Self-Storage Market Players: Store and Size Comparison
- 7.5 UK Self-Storage Market Players: Store and Size Comparison

## **8. COMPANY PROFILES**

- 8.1 Big Yellow Group PLC
  - 8.1.1 Business Overview
  - 8.1.2 Financial Overview
  - 8.1.3 Business Strategy
- 8.2 Shurgard Self Storage SA
  - 8.2.1 Business Overview
  - 8.2.2 Financial Overview
  - 8.2.3 Business Strategy
- 8.3 Safestore Holdings plc
  - 8.3.1 Business Overview
  - 8.3.2 Financial Overview
  - 8.3.3 Business Strategy
- 8.4 Self Storage Group ASA
  - 8.4.1 Business Overview
  - 8.4.2 Financial Overview
  - 8.4.3 Business Strategy

## List Of Figures

### LIST OF FIGURES

Figure 1: Benefits of Self-storage

Figure 2: Advantages and disadvantages of Self-storage

Figure 3: Types of Self-storage

Figure 4: Features of Self-storage

Figure 5: Self-storage segment by Occupancy

Figure 6: European Self-storage Market by Floor Space; 2016–2020 (Million Square Meters)

Figure 7: European Self-storage Market by Floor Space Per Capita; 2016–2020 (Square Meters)

Figure 8: European Self-storage Market by Number of Facilities; 2016– 2020 (Thousand)

Figure 9: European Self-storage Market by Number of Facilities per Million Population; 2016–2020

Figure 10: European Self-storage Market Floor Space by Region; 2020 (Percentage, %)

Figure 11: European Self-storage Market Number of Facilities by Region; 2020 (Percentage, %)

Figure 12: European Self-storage Market Regions by Number of Facilities Per Million Population; 2020

Figure 13: European Self-storage Market Regions by Floor Space Per Capita; 2020 (Square Meters)

Figure 14: UK Self-storage Market by Floor Space; 2016-2020 (Million Square Meters)

Figure 15: UK Self-storage Market by Number of Facilities; 2016-2020 (Thousand)

Figure 16: France Self-storage Market by Floor Space; 2016-2020 (Million Square Meters)

Figure 17: France Self-storage Market by Number of Facilities; 2016-2020

Figure 18: Spain Self-storage Market by Floor Space; 2016-2020 (Million Square Meters)

Figure 19: Spain Self-storage Market by Number of Facilities; 2016-2020

Figure 20: Netherlands Self-storage Market by Floor Space; 2016–2020 (Million Square Meters)

Figure 21: Netherlands Self-storage Market by Number of Facilities; 2016-2020

Figure 22: Germany Self-storage Market by Floor Space; 2016 - 2020 (Million Square Meters)

Figure 23: Germany Self-storage Market by Number of Facilities; 2016-2020

Figure 24: Sweden Self-storage Market by Floor Space; 2016-2020 (Million Square

Meters)

Figure 25: Rest of Europe Self-storage Market by Floor Space; 2016-2020 (Million Square Meters)

Figure 26: Rest of Europe Self-storage Market by Number of Facilities; 2016-2020

Figure 27: Europe Average Occupancy Rates; February 2020 – June 2020 (Percentage, %)

Figure 28: Europe Occupancy Rates Breakdown; February 2020 - June 2020 (Percentage, %)

Figure 29: UK Rental and Occupancy Rates of Self-storage; 2019-2020 (US\$ and Percentage, %)

Figure 30: Europe Percentage of Urban Population; 2016–2020 (Percentage, %)

Figure 31: England, Scotland and Wales Construction Output of New Housing Construction; 2016-2020 (US\$ Billion)

Figure 32: Europe Aging Population by Age Group; 2016-2020 (Million)

Figure 33: Europe E-commerce Market; 2016–2020 (US\$ Billion)

Figure 34: Europe Average Household Size; 2007-2019 (Average)

Figure 35: Europe Consumer Spending on Mobile Apps by Region; 2020 (US\$ Million)

Figure 36: Europe Interactive Kiosks Market Size; 2018-2023 (US\$ Billion)

Figure 37: European Self-Storage Market Players: Carbon Emission Comparison; 2020 (kg CO<sub>2</sub>e/sqm)

Figure 38: Big Yellow Group PLC Revenue; 2017–2021 (US\$ Million)

Figure 39: Big Yellow Group PLC Revenue by Sources; 2021 (Percentage, %)

Figure 40: Shurgard Self Storage SA Property Operating Revenue; 2017–2020 (US\$ Million)

Figure 41: Shurgard Self Storage SA Property Operating Revenue by Segments; 2020 (Percentage, %)

Figure 42: Shurgard Self Storage SA Property Operating Revenue by Region; 2020 (Percentage, %)

Figure 43: Safestore Holdings plc Revenue; 2016–2020 (US\$ Million)

Figure 44: Safestore Holdings plc Revenue by Region; 2020 (Percentage, %)

Figure 45: Self Storage Group ASA Revenue; 2016-2020 (US\$ Million)

Figure 46: Self Storage Group ASA Revenue by Sources; 2020 (Percentage, %)

Figure 47: Self Storage Group ASA Revenue by Region; 2020 (Percentage, %)

Table 1: European Self-Storage Market Players: A Financial Comparison; 2020/2021

Table 2: European Self-Storage Market Players: Rentable Area, Occupancy Levels and Average Store Size Comparison; 2020

Table 3: Europe Self-Storage Market Players: Store and Size Comparison; 2020

Table 4: UK Self-Storage Market Players: Store and Size Comparison; 2020



## I would like to order

Product name: European Self-storage Market: Size & Trends with Impact Analysis of COVID-19 (2021 Edition)

Product link: <https://marketpublishers.com/r/E3031DE87309EN.html>

Price: US\$ 850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E3031DE87309EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

