

European Self-storage Market: Size & Trends with Impact Analysis of COVID-19 (2021 Edition)

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Abstracts

Scope of the Report

The report titled “European Self-storage Market: Size & Trends with Impact Analysis of COVID-19 (2021 Edition)”, provides an in depth analysis of the European self-storage market by number of facilities, by floor space, by number of facilities per million population, by floor space per capita, by region. The report provides a regional analysis of the European self-storage market, including the following regions: UK, France, Netherlands, Spain, Germany, Sweden and Rest of Europe. The report also provides a detailed analysis of the COVID-19 impact on the European self-storage market.

The report also assesses the key opportunities in the market and outlines the factors that are and would be driving the growth of the industry.

The Europe self-storage market is fragmented with many major market players operating in the Europe. The key players of the European self-storage market are Big Yellow Group PLC, Shurgard Self Storage SA, Safestore Holdings plc, Self Storage Group ASA and are also profiled with their respective business strategies.

Country Coverage

UK

France

Germany

Spain

Netherlands

Sweden

Rest of Europe

Company Coverage

Big Yellow Group PLC

Shurgard Self Storage SA

Safestore Holdings plc

Self Storage Group ASA

Executive Summary

Self-storage is a short-term rental storage space and facility, provided by the real estate agents. The tenants of the self-storage ranges from individuals who wish to rent to storage their belongings to business officials who wish to store their office supplies.

Self-storage helps to declutter home, security from theft, provides a base for business, transition between homes, provides a store for belongings as a student, store seasonal items, helps in downsize for retirement and so on.

The type of self-storage includes military storage, 24 hour storage, vehicle storage, drive-up storage, climate control storage, business storage, student storage and so on. Features of self-storage are simplified building structures, month to month leases, highly responsive, adjustable unit mix due to movable partitions, not labor or maintenance intensive, high building rentability, many tenancies, spreading vacancy risk factor, basic function resistant to economic shifts, cash flow oriented real estate investment, short construction period enabling rapid initial rentals and low operating expenses and non-energy intensive. Self-storage advantages comprises of unlimited amount of time, short-term storage for moving or renovation purposes, accessibility and safety. The European

self-storage market can be segmented based on occupancy: Domestic and Business.

The European self-storage market by number of facilities and by floor space has increased during the years 2016-2020. The European self-storage market increased, due to rising urban population, surge in housing construction, aging population, growth in online retailing, declining average household size, changing demographics, etc. yet the market faces some challenges such as lack of assistance from the society, high development cost, etc.?

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