

European Homeware and Home Furnishings Market: Size & Forecast with Impact Analysis of COVID-19 (2021-2025)

<https://marketpublishers.com/r/E9F1AA982EC2EN.html>

Date: September 2021

Pages: 96

Price: US\$ 950.00 (Single User License)

ID: E9F1AA982EC2EN

Abstracts

The report titled “European Homeware and Home Furnishings Market: Size & Forecast with Impact Analysis of COVID-19 (2021-2025)”, provides an in depth analysis of the European homeware and home furnishings market by value, by product, by region, etc. The report provides a regional analysis of European homeware and home furnishings market, including the following regions: Western Europe and Eastern Europe. The report also provides a detailed analysis of the COVID-19 impact on the homeware and home furnishings market.

The report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall homeware and home furnishings market has also been forecasted for the period 2021-2025, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

European homeware and home furnishings market is fragmented with many major market players operating worldwide. The key players of the homeware and home furnishings market are IKEA, Steinhoff International Holdings, JYSK, Bassett and Roche Bobois group are also profiled with their financial information and respective business strategies.

Country Coverage

Western Europe

Eastern Europe

Company Coverage

IKEA

Steinhoff International Holdings

JYSK

Bassett

Roche Bobois

Executive Summary

Homeware are products which effortlessly top move and replace, and comprises of products that are not strictly functionally required in a decorated place. Homeware products comprise of curtains, pillows, tablecloths and aesthetic craft items, wrought iron among others. These products are mostly used in indoor furnishings and layout which can include cloth items, wall hangings and planters.

Home furnishing items or goods are used to furnish a home, including both furniture and things used to decorate the home and make it more hospitable. Home furnishing products include, door mats, rugs, bath linen, bed covers, comforters, etc. European Home Furnishings market can be segmented on the basis of product home furniture, floor coverings and wall decor and home textile.

European homeware and home furnishings market has increased significantly during the years 2016-2019, in 2020, the market declined due to COVID-19 and projections are made that the market would rise in the next four years i.e. 2021-2025 tremendously. The homeware and home furnishings market is expected to increase due to the increasing influence of social media, growing disposable income, rising penetration of e-commerce, growing urbanization, increase in construction activities and increasing millennials and Gen-Z population. Yet, the market faces some challenges such as volatility in the prices of raw material and high degree of completion.

The COVID-19 pandemic had a mixed effect on the European homeware and home

furnishings market. It negatively affected the market in 1st and 2nd quarter but the market picked up in 3rd and 4th quarter. ?

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