

# China Vocational Education and Training Market: Size, Trends & Forecast with Impact Analysis of COVID 19 (2021-2025)

<https://marketpublishers.com/r/C3C03FF44E6DEN.html>

Date: October 2021

Pages: 64

Price: US\$ 850.00 (Single User License)

ID: C3C03FF44E6DEN

## Abstracts

### Scope of the Report

The report titled “China Vocational Education and Training Market: Size, Trends & Forecast with Impact Analysis of COVID 19 (2021-2025)”, provides an in depth analysis of the China vocational education and training market by value, by segment type, etc. The report provides a segment analysis of the vocational education and training market. The report also provides a detailed analysis of the COVID-19 impact on the vocational education and training market.

The report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall vocational education and training market has also been forecasted for the period 2021-2025, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

The China vocational education and training market is fragmented with many major market players operating within China and worldwide. The vocational educators provide various vocational courses catering different target group belonging to different sectors. The key players of the China vocational education and training market are Offcn Education Technology Co. Ltd., China East Education Holdings Ltd., Shanghai XinNanyang Only Education & Technology Co. Ltd and Jiangsu Chuanzhibo Education Technology Co. Ltd. are also profiled with their financial information and respective business strategies.

### Company Coverage

Offcn Education Technology Co. Ltd.

China East Education Holdings Ltd.

Shanghai XinNanyang Only Education & Technology Co. Ltd.

Jiangsu Chuanzhiboke Education Technology Co. Ltd.

## Executive Summary

Vocational training is the instructional program that prepares candidates for an occupation that requires a specialized skill, such as a technician, artisan or tradesperson. It may involve imparting classroom instructions, hands-on training or a combination of both. Vocational trainings are traditionally nonacademic and are completely related to a specific trade, occupation or vocation. Vocational training can be classified by levels (Junior Secondary Level, Senior Secondary Level, and Tertiary Level) and by segment types (Recruitment exams training, Vocational Improvement Training, and Vocational Skills Training).

The China vocational education and training market can be segmented on the basis of segment type (IT Training, Civil Service Exam Training, PG Exam Training, Teacher Recruitment Training, and Public Institution Training).

While most of the industries worldwide suffered a negative impact of COVID-19, the vocational industry witnessed a mixed impact on it. There was a sudden rise in the enrollment for vocational education, especially for the Upper Secondary Vocational School in China. This owed to the Chinese concern towards widening gaps in terms of demographic and education. Also fall in employment rate, falling income in China, shutting of schools and other factors attributed to the mixed response towards the industry.

The China vocational education and training market has performed significantly well until 2020 and projections are made that the market would rise in the next four years i.e. 2021-2025 tremendously. The Chinese vocational education and training market is expected to increase due to the need of high skilled labor by the enterprises in the market, high economic growth, increasing urbanization, and certain policy changes and increased fund allocation to the industry by the government. Yet the market faces some challenges such as prejudicial thinking of Chinese population that vocational training is

inferior, curriculum of vocational training not meeting the standards of the industry, etc.

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