

# China Property Management Market: Size & Forecast with Impact Analysis of COVID-19 (2021-2025)

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## Abstracts

### Scope of the Report

The report titled “China Property Management Market: Size & Forecast with Impact Analysis of COVID-19 (2021-2025)”, provides an in-depth analysis of the China property management market by value, by size and by segment. The report also provides a detailed analysis of the COVID-19 impact on the China property management market.

The report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall China property management market has also been forecasted for the period 2021-2025, taking into consideration the previous growth patterns, the growth drivers, and the current and future trends.

China property management market is fragmented with many major market players. The key players of the China property management market are Country Garden Services Holding, Evergrande Property Services Group, Sunac Services Holding, Jinke Smart Services Group, and China Resources Mixc Lifestyle Services are also profiled with their financial information and respective business strategies.

### Company Coverage

Country Garden Services Holding

Evergrande Property Services Group

Sunac Services Holding

Jinke Smart Services Group

China Resources Mixc Lifestyle Services

## Executive Summary

Property management refers to the operation, control, maintenance, and oversight of real estate and physical property. Property management firms are responsible for various tasks like handling property upkeeps, finding and screening tenants, setting competitive rents, coordinating ongoing maintenance and repairs, security, collecting rents, managing budget, etc. The major type of property management is self-storage management, commercial property management, recreational property management, and asset management.

The property management market can be broadly categorized into five segments namely residential, community value added services, public building, office and malls, and others.

Since the outbreak of COVID-19 in January 2020, China property management industry has witnessed a downward trend in the short term because of the overall slowdown in real estate market development, postponed delivery of real estate projects, and disruption of real estate sales operations. Since then, several policies have been implemented to help property management companies, such as tax cuts, increased government subsidies, and so on, that create a favorable atmosphere for the industry. As a result, even after taking into account the COVID-19 pandemic, China property management business is likely to maintain its steady expansion.

The China property management market has increased significantly during the years 2016-2020 and projections are made that the market would rise in the next four years i.e. 2021-2025 tremendously. The property management market is expected to increase due to the growing population, increasing household per capita disposable income, rapid urbanization, rising real-estate investment, and favorable government policies & initiatives, etc. Yet, the market faces some challenges such as property damage and unexpected maintenance, shortage of human resources, intensifying competition, etc.

## Contents

### 1. EXECUTIVE SUMMARY

### 2. INTRODUCTION

#### 2.1 Property Management: An Overview

##### 2.1.1 Property Management

##### 2.1.2 Types of Property Management

##### 2.1.3 Advantages of Property Management

##### 2.1.4 Disadvantages of Property Management

#### 2.2 Property Management Process Flow

### 3. MARKET ANALYSIS

#### 3.1 China Property Management Market: An Analysis

##### 3.1.1 China Property Management Market by Value

##### 3.1.2 China Property Management Market by Size

##### 3.1.3 China Property Management Market by Segment (Residential, Community Value Added Services, Public Building, Office and Malls, And Others)

#### 3.2 China Property Management Market: Segment Analysis

##### 3.2.1 China Residential Property Management Market by Value

##### 3.2.2 China Community Value Added Services Market by Value

##### 3.2.3 China Public Building Property Management Market by Value

##### 3.2.4 China Office and Malls Property Management Market by Value

### 4. IMPACT OF COVID-19

#### 4.1 Impact of COVID-19 on Property Management

#### 4.2 Impact of COVID-19 on Property Management Players

#### 4.3 Impact of COVID-19 on Housing Sector

### 5. MARKET DYNAMICS

#### 5.1 Growth Driver

##### 5.1.1 Population Growth

##### 5.1.2 Rising Household Per Capita Disposable Income

##### 5.1.3 Increasing Urbanization

##### 5.1.4 Rising Real House Price Index

- 5.1.5 Upsurge in Real Estate Investment
- 5.1.6 Favorable Policies
- 5.2 Challenges
  - 5.2.1 Property Damage and Unexpected Maintenance
  - 5.2.2 Shortage of Human Resources
  - 5.2.3 Intensifying Competition
- 5.3 Market Trends
  - 5.3.1 Diversified Managed Property Types and Services
  - 5.3.2 Adoption of IT and Professionalized Staff
  - 5.3.3 Rise in Use of Intelligent Equipment Technology

## **6. COMPETITIVE LANDSCAPE**

- 6.1 China Property Management Market Players: A Financial Comparison
- 6.2 China Property Management Market Players by Contracted GFA
- 6.3 China Property Management Market Players by Managed GFA

## **7. COMPANY PROFILES**

- 7.1 Country Garden Services Holdings Co., Ltd
  - 7.1.1 Business Overview
  - 7.1.2 Financial Overview
  - 7.1.3 Business Strategy
- 7.2 Evergrande Property Services Group, Ltd
  - 7.2.1 Business Overview
  - 7.2.2 Financial Overview
  - 7.2.3 Business Strategy
- 7.3 Sunac Services Holdings Ltd
  - 7.3.1 Business Overview
  - 7.3.2 Financial Overview
  - 7.3.3 Business Strategy
- 7.4 Jinke Smart Services Group Co., Ltd.
  - 7.4.1 Business Overview
  - 7.4.2 Financial Overview
  - 7.4.3 Business Strategy
- 7.5 China Resources Mixc Lifestyle Services Ltd.
  - 7.5.1 Business Overview
  - 7.5.2 Financial Overview
  - 7.5.3 Business Strategy



## List Of Figures

### LIST OF FIGURES

Figure 1: Types of Property Management

Figure 2: Advantages of Property Management

Figure 3: Disadvantages of Property Management

Figure 4: Property Management Process Flow

Figure 5: China Property Management Market by Value; 2016-2020 (US\$ Billion)

Figure 6: China Property Management Market by Value; 2021-2025 (US\$ Billion)

Figure 7: China Property Management Market by Size; 2016-2020 (Billion Square Meter)

Figure 8: China Property Management Market by Size; 2021-2025 (Billion Square Meter)

Figure 9: China Property Management Market by Segment; 2020 (Percentage, %)

Figure 10: China Residential Property Management Market by Value; 2018-2020 (US\$ Billion)

Figure 11: China Residential Property Management Market by Value; 2021-2025 (US\$ Billion)

Figure 12: China Community Value Added Services Market by Value; 2018-2020 (US\$ Billion)

Figure 13: China Community Value Added Services Market by Value; 2021-2025 (US\$ Billion)

Figure 14: China Public Building Property Management Market by Value; 2018-2020 (US\$ Billion)

Figure 15: China Public Building Property Management Market by Value; 2021-2025 (US\$ Billion)

Figure 16: China Office and Malls Property Management Market by value; 2018-2020 (US\$ Billion)

Figure 17: China Office and Malls Property Management Market by value; 2021-2025 (US\$ Billion)

Figure 18: Overview of China's Top 100 Property Management Companies; 2016-2020 (Million Square Meter)

Figure 19: Housing Policy Responses

Figure 20: China GFA of Commodity Residential Property; 2015-2020 (Billion Square Meter)

Figure 21: China Population; 2016-2020 (Billion)

Figure 22: Annual per capita Disposable Income of Rural And Urban Household in China; 2016-2020 (US\$)

- Figure 23: Share of Urban Population in China; 2016-2020 (Percentage, %)
- Figure 24: Real House Price Index in China; 2015-2020
- Figure 25: Total Real Estate Investment in China; 2014-2019 (US\$ Billion)
- Figure 26: China Property Management Market Players by Contracted GFA; 2020 (Million Square Meter)
- Figure 27: China Property Management Market Players by Managed GFA; 2020 (Million Square Meter)
- Figure 28: Country Garden Services Holdings Revenue; 2016-2020 (US\$ Billion)
- Figure 29: Country Garden Services Holdings Revenue by Segment; 2020 (Percentage, %)
- Figure 30: Evergrande property Services Group Ltd Revenue; 2017-2020 (US\$ Billion)
- Figure 31: Evergrande Property Services Group Ltd Revenue by Segment: 2020 (Percentage, %)
- Figure 32: Sunac Services Holdings Ltd Revenue; 2017-2020 (US\$ Million)
- Figure 33: Sunac Services Holdings Ltd Revenue by Segment; 2020 (Percentage, %)
- Figure 34: Jinke Smart Services Group Co. Ltd Revenue; 2017-2020 (US\$ Million)
- Figure 35: Jinke Smart Services Group Co. Ltd, Revenue by Segment; 2020 (Percentage, %)
- Figure 36: China Resources Mixc Lifestyle Services Ltd Revenue; 2017-2020 (US\$ Million)
- Figure 37: China Resources Mixc Lifestyle Services Ltd Revenue by Segment: 2020 (Percentage, %)
- Table 1: China Property Management Market Players: A Financial Comparison; 2020

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