

China Property Management Market: Size & Forecast with Impact Analysis of COVID-19 (2021-2025)

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Abstracts

Scope of the Report

The report titled “China Property Management Market: Size & Forecast with Impact Analysis of COVID-19 (2021-2025)”, provides an in-depth analysis of the China property management market by value, by size and by segment. The report also provides a detailed analysis of the COVID-19 impact on the China property management market.

The report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall China property management market has also been forecasted for the period 2021-2025, taking into consideration the previous growth patterns, the growth drivers, and the current and future trends.

China property management market is fragmented with many major market players. The key players of the China property management market are Country Garden Services Holding, Evergrande Property Services Group, Sunac Services Holding, Jinke Smart Services Group, and China Resources Mixc Lifestyle Services are also profiled with their financial information and respective business strategies.

Company Coverage

Country Garden Services Holding

Evergrande Property Services Group

Sunac Services Holding

Jinke Smart Services Group

China Resources Mixc Lifestyle Services

Executive Summary

Property management refers to the operation, control, maintenance, and oversight of real estate and physical property. Property management firms are responsible for various tasks like handling property upkeeps, finding and screening tenants, setting competitive rents, coordinating ongoing maintenance and repairs, security, collecting rents, managing budget, etc. The major type of property management is self-storage management, commercial property management, recreational property management, and asset management.

The property management market can be broadly categorized into five segments namely residential, community value added services, public building, office and malls, and others.

Since the outbreak of COVID-19 in January 2020, China property management industry has witnessed a downward trend in the short term because of the overall slowdown in real estate market development, postponed delivery of real estate projects, and disruption of real estate sales operations. Since then, several policies have been implemented to help property management companies, such as tax cuts, increased government subsidies, and so on, that create a favorable atmosphere for the industry. As a result, even after taking into account the COVID-19 pandemic, China property management business is likely to maintain its steady expansion.

The China property management market has increased significantly during the years 2016-2020 and projections are made that the market would rise in the next four years i.e. 2021-2025 tremendously. The property management market is expected to increase due to the growing population, increasing household per capita disposable income, rapid urbanization, rising real-estate investment, and favorable government policies & initiatives, etc. Yet, the market faces some challenges such as property damage and unexpected maintenance, shortage of human resources, intensifying competition, etc.

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