

China Express Delivery Market: Size, Trends & Forecasts (2018-2022)

<https://marketpublishers.com/r/CA7412A8158EN.html>

Date: March 2018

Pages: 62

Price: US\$ 800.00 (Single User License)

ID: CA7412A8158EN

Abstracts

SCOPE OF THE REPORT

The report entitled “China Express Delivery Market: Size, Trends & Forecasts (2018-2022)”, provides analysis of the China express delivery market, with detailed analysis of market size and growth, and volume of the industry. The analysis includes the market by value, by player analysis and by volume.

Moreover, the report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall China express delivery market has also been forecasted for the years 2018-2022, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

ZTO Express, YTO Express, Best Inc., STO Express and SF Express are some of the key players operating in the China express delivery market, whose company profiling has been done in the report. In this segment of the report, business overview, financial overview and business strategies of the companies are provided.

COMPANY COVERAGE

ZTO Express

YTO Express

Best Inc.

STO Express

SF Express

EXECUTIVE SUMMARY

Delivery is the process of transporting goods and packages from one place to another destination as mentioned by the client. Delivery on the basis of transportation duration is divided into two categories i.e. standard delivery and express delivery.

Express delivery was originated in 1970s. In express delivery, the express delivery company delivers the parcel within 24-72 hours. Express delivery facilities are used by different industries such as electronics and electricals, textile & clothing, automotive & transport, manufacturing industry, pharmaceuticals, financial services, e-commerce industry along with individual customers for their personal work.

Express delivery business model is of two types: Franchiser Model and Direct Operator Model. In Franchiser model, express delivery company is partnered with third party network for delivery of packages. Direct operator model is the type where the company is entirely responsible for the delivery of the packages, from inventory to transportation.

The China Express Delivery Market is expected to increase at high growth rates during the forecasted period (2018-2022). The china express delivery market is supported by various growth drivers, such as increasing focus on service quality, growing e-commerce penetration, differentiated service offerings by companies, increasing retail m-commerce, etc. The market faces certain challenges, such as, reduction in prices (revenue per parcel), risks associated with the franchise model, etc. few new market trends are also provided such as, rising demand for cross-border supply chain services, emergence of non-express diversification, etc.

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