

Australian Recruitment Market: 2012 Sector Report

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Abstracts

The Australian economy has witnessed a remarkable 20 years of continuous economic growth. Currently, the economy is nearly six per cent larger than it was in 2008 before the global financial crisis, while many developed economies are yet to return to the pre crisis levels of output.

In this scenario, the Australian recruitment industry is set to record significant growth in the next few years to come. All the industries that provide employment in the country are projected to witness an increase in their employment rate in the period 2012-2017. It is estimated that only three of all the industries; Health Care and Social Assistance, Construction and Professional, Scientific and Technical Services; alone will provide more than half of the new jobs during the period cited.

One of the major factors driving growth of the Australian recruitment industry is the rise in educated and highly skilled workforce over the recent past. For example, in Health Care and Social Assistance industry, which enjoys strong employment growth, more than 75% of workers hold post-school qualifications, suggesting increased demand for skilled workers. Moreover, new jobs in the industry will require workers with higher post-school qualifications to meet this accelerating demand for skilled workers on the part of employers.

The report analyzes the Australian recruitment and staffing market in detail. It provides an assessment of the status of the market in the past few years and also provides the future trends. The drives that will help grow the industry and the challenges that the industry faces have been analyzed. Also, the major players operating in the Australian recruitment market has been profiled and also their business strategies presented in the report.

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