

Australian Recruitment Market: 2012 Sector Report

<https://marketpublishers.com/r/ADCF62F55E6EN.html>

Date: July 2012

Pages: 33

Price: US\$ 600.00 (Single User License)

ID: ADCF62F55E6EN

Abstracts

The Australian economy has witnessed a remarkable 20 years of continuous economic growth. Currently, the economy is nearly six per cent larger than it was in 2008 before the global financial crisis, while many developed economies are yet to return to the pre crisis levels of output.

In this scenario, the Australian recruitment industry is set to record significant growth in the next few years to come. All the industries that provide employment in the country are projected to witness an increase in their employment rate in the period 2012-2017. It is estimated that only three of all the industries; Health Care and Social Assistance, Construction and Professional, Scientific and Technical Services; alone will provide more than half of the new jobs during the period cited.

One of the major factors driving growth of the Australian recruitment industry is the rise in educated and highly skilled workforce over the recent past. For example, in Health Care and Social Assistance industry, which enjoys strong employment growth, more than 75% of workers hold post-school qualifications, suggesting increased demand for skilled workers. Moreover, new jobs in the industry will require workers with higher post-school qualifications to meet this accelerating demand for skilled workers on the part of employers.

The report analyzes the Australian recruitment and staffing market in detail. It provides an assessment of the status of the market in the past few years and also provides the future trends. The drives that will help grow the industry and the challenges that the industry faces have been analyzed. Also, the major players operating in the Australian recruitment market has been profiled and also their business strategies presented in the report.

Contents

1. INDUSTRY OVERVIEW

- 1.1 Industry Structure
- 1.2 Market Value

2. INDUSTRY CHARACTERISTICS

- 2.1 Value Chain Analysis
- 2.2 Key Trends
- 2.3 Growth Drivers
- 2.4 Major Challenges

3. MACRO-ENVIRONMENT ANALYSIS - PEST

- 3.1 Political/Legal Forces
- 3.2 Economic Forces
- 3.3 Social Forces
- 3.4 Technological Forces

4. COMPETITOR ANALYSIS

- 4.1 Industry Leaders
 - 4.1.1 Business Description
 - 4.1.2 Strategic Initiatives
- 4.2 Competitor Array - Assessment and Positioning
- 4.3 Comparables Analysis
 - 4.3.1 Sales and Earnings Comparison
 - 4.3.2 Ratio Analysis
 - 4.3.3 Stock Performance

5. INDUSTRY FORECAST

Tables

TABLES OF CHARTS

- Figure 1.1: Global Recruitment Market – by Value (2001-2010)
Figure 1.2: Global Recruitment Market – Share by Regions, 2010
Figure 1.3: Global Recruitment Market – Share by Category, 2010
Figure 1.4: Occupational Employment in Australia ('000), November 2011
Figure 1.5: Australian Recruitment Market by Job Ad Volume, January 2012
Figure 1.6: Australian Recruitment Market by Jobseeker Preferences, October 2011
Figure 1.7: Australian Recruitment Market by Share of Spend, December 2011E
Figure 1.8: Online Employment Revenue Penetration, 2003-2011E
Figure 1.9: Apprentices and Trainees in Training by Industry ('000), September 2011
Figure 1.10: Employment Growth by Industry, 2005-2010
Figure 1.11: Employment Scenario in Australia by Skill Level, November 2011
Figure 2.1: Unemployment and Annual Employment Growth, July 1992-July 2012
Figure 2.2: Unemployment Rate by Qualification Level in Australia, 2001-2011
Figure 2.3: Australian GDP Growth Forecasts, 2005-2015F
Figure 3.1: Unemployment Rates of Selected Economies, 2008-2011
Figure 4.1: Online Employment Revenue Market Share in Australia, 2011
Figure 4.2: Share of Ad Volumes for Top Three Sites in Australia, December 2007-December 2011
Figure 4.2: Peers - Revenue Analysis, 2011
Figure 4.3: Peers - Net Income Analysis, 2011
Figure 4.4: Stock Prices of Skilled, Clarius and Ambition, September 2011-August 2012
Figure 5.1: Projected Employment Growth by Industry, 2016-2017F
Figure 5.2: Projected Employment Growth by Occupation Group, 2016-2017F

List Of Tables

LIST OF TABLES

Table 1.1: Employment Market Trends, June 2012

Table 2.1: Industry Wise Employment in Australia, November 2011

Table 2.2: Educational Profile of Workers in Australia, (% of total employed), May 2011

Table 4.1: Share of Key Players in Australian Online Recruitment Market, January 2012

I would like to order

Product name: Australian Recruitment Market: 2012 Sector Report

Product link: <https://marketpublishers.com/r/ADCF62F55E6EN.html>

Price: US\$ 600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/ADCF62F55E6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970