

Asia-Pacific Luxury Goods Market: Trends and Opportunities (2013-2018)

<https://marketpublishers.com/r/AA44C13ABEEEN.html>

Date: September 2013

Pages: 65

Price: US\$ 800.00 (Single User License)

ID: AA44C13ABEEEN

Abstracts

Scope of the report

The report titled “Asia-Pacific Luxury Goods Market: Trends and Opportunities (2013-2018)” provides an in-depth analysis of major luxury goods market of Asia Pacific region like Japan, China, South Korea and India. The report assesses the key opportunities and underlying trends in the market and outlines the factors that are and will be driving the growth of the industry in the forecasted period (2013-18). Further, key players of the luxury goods market like LVMH Moët Hennessy Louis Vuitton SA, Compagnie Financière Richemont SA, Kering SA and Hermès International are analyzed in the report.

Geographical Coverage

Asia Pacific

China

Japan

South Korea

India

Company Coverage

LVMH Moët Hennessy Louis Vuitton SA

Compagnie Financière Richemont SA

Kering SA

Hermès International

Executive Summary

Luxury goods refer to products which are commonly characterized by its premium quality, craftsmanship, recognizability, exclusivity and reputation. These high-end goods tend to satisfy socio-psychological needs in greater form and bring esteem to the owner. Fondness for all forms of luxury like fashion products, accessories, bags & cases, cosmetics & fragrances, vehicles, utility gadgets, beverages and interior decoration products, etc. has been seen since many

Asia particularly China has been the engine and facilitator for growth of luxury goods market for several years particularly for products, accessories and hard luxury items such as watches and jewelry. The Asia Pacific region currently accounts for over two-thirds of global luxury goods market and the region is expected to account for nearly half of total global luxury goods sales in coming years.

Factors driving growth of luxury goods market in Asia Pacific region are increase in number of high net worth individuals in the region, consumption of luxury goods by middle class population and increasing internet penetration boosting e-commerce of luxury goods. In recent years, smaller Asian economies have also been showing rise in number of millionaires. However, counterfeiting of luxury goods and high import duties/tariffs in Asia Pacific region poses challenge to industry's growth in the region. Major trends prevailing in luxury goods market of Asia Pacific region are luxury tourism, expansion of luxury retailers to lower tier cities of the region and upcoming 'affordable luxury' segment.

Contents

1. EXECUTIVE SUMMARY

2. LUXURY GOODS: AN INTRODUCTION

3. ASIA PACIFIC LUXURY GOODS MARKET: AN ANALYSIS

3.1 Asia Pacific Luxury Goods Market: An Overview

3.2 Asia Pacific Luxury Goods Market: Sizing and Growth (Actual and Forecast)

4. ASIA-PACIFIC LUXURY GOODS MARKET: REGIONAL ANALYSIS

4.1 China: Luxury Goods Market Analysis

4.1.1 China Luxury Goods Market: Sizing and Growth (Actual and Forecast)

4.1.2 Chinese Expenditure on Luxury Goods by Region (2012)

4.1.3 China Domestic Luxury Expenditure by Segments

4.2 Japan: Luxury Goods Market Analysis

4.2.1 Japanese Luxury Goods Market: An Overview

4.2.2 Japanese Luxury Goods Market: Sizing and Growth (Actual and Forecast)

4.2.3 Consumers' Expenditure on Luxury Goods in Japan (2012)

4.3 India: Luxury Goods Market Analysis

4.3.1 Indian Luxury Goods Market: An Overview

4.3.2 Indian Traditional Luxury Market Size by Segments (2012)

4.3.3 Indian Luxury Goods Market: Sizing and Growth (Actual and Forecast)

4.3.4 Personal Luxury Goods Market Share by Segments

4.4 South Korea: Luxury Goods Market Analysis

4.4.1 South Korean Luxury Goods Market: An Overview

4.4.2 South Korea Luxury Goods Market: Sizing and Growth (Actual and Forecast)

4.4.3 South Korean's Expenditure on Luxury Goods by Region (2012)

4.4.4 Luxury Revenue Break-up in South Korea (2013E)

4.4.5 Luxury Goods Market by Consumer Segment

5. ASIA-PACIFIC LUXURY GOODS MARKET: GROWTH DRIVERS & CHALLENGES

5.1 Growth Drivers

5.1.1 Luxury consumption by middle class

5.1.2 Increase in Number of High Net worth Individuals (HNIs)

5.1.3 Increasing internet penetration boosting e-commerce

5.2 Challenges

5.2.1 Counterfeiting of luxury goods

5.2.2 High Import Tariffs/Duties

6. ASIA-PACIFIC LUXURY GOODS MARKET: MARKET TRENDS

6.1 'Affordable Luxury' Segment

6.2 Luxury Tourism

6.3 Luxury retailers expanding to lower-tier cities

7. ASIA-PACIFIC LUXURY GOODS MARKET: COMPETITIVE LANDSCAPE

8. ASIA-PACIFIC LUXURY GOODS MARKET: COMPANY ANALYSIS

8.1 LVMH Moët Hennessy Louis Vuitton SA

8.1.1 Business Overview

8.1.2 Financial Overview

8.1.3 Business Strategies

8.2 Compagnie Financière Richemont SA

8.2.1 Business Overview

8.2.2 Financial Overview

8.2.3 Business Strategies

8.3 Kering SA

8.3.1 Business Overview

8.3.2 Financial Overview

8.3.2 Business Strategies

8.4 Hermès International

8.4.1 Business Overview

8.4.2 Financial Overview

8.4.3 Business Strategies

List Of Figures

LIST OF FIGURES

- Figure 1: Characteristics of Luxury Goods
- Figure 2: Asian Countries' Stages of Luxury Evolution
- Figure 3: Market Size of Luxury Goods in Asia Pacific Region, 2007-12E (US\$ Billions)
- Figure 4: Market Size Forecast of Luxury Goods in Asia Pacific Region, 2013E-18E (US\$ Billions)
- Figure 5: Asia Pacific Luxury Goods Market Size by Nation, 2011-12 (US\$ Billions)
- Figure 6: Market Size of Luxury Goods in Mainland China, 2007-12 (US\$ Billions)
- Figure 7: Market Size Forecast of Luxury Goods in Mainland China, 2013E-18E (US\$ Billions)
- Figure 8: Chinese Luxury Goods Consumers Break-up by Region (2012)
- Figure 9: China Domestic Luxury Expenditure by Segments, 2012 (US\$ Billions)
- Figure 10: China Domestic Luxury Expenditure by Segments (2012)
- Figure 11: Market Size of Luxury Goods in Japan, 2007-12 (US\$ Billions)
- Figure 12: Market Size Forecast of Luxury Goods in Japan, 2013E-18E (US\$ Billions)
- Figure 13: Japanese Luxury Goods Consumers Break-up by Region (2012)
- Figure 14: Market Size of Indian Traditional Luxury Market by Segments, 2012E (US\$ billions)
- Figure 15: Market Size of Luxury Goods in India, 2009-12E (US\$ Billions)
- Figure 16: Market Size Forecast of Luxury Goods in India, 2013E-18E (US\$ Billions)
- Figure 17: Indian Personal Luxury Goods Market Share by Segments (2012)
- Figure 18: Market Size of Luxury Goods in South Korea, 2010-12 (US\$ Billions)
- Figure 19: Market Size Forecast of Luxury Goods in South Korea, 2013E-18E (US\$ Billions)
- Figure 20: South Korean Luxury Goods Consumers Break-up by Region (2012)
- Figure 21: Luxury Goods Revenue Break-up in South Korea (2013E)
- Figure 22: South Korean Luxury Goods Consumers Break-up by Demography (2012)
- Figure 23: Middle Class Population in Asia Pacific Region 2010-30E (Billions)
- Figure 24: Share of Luxury Consumption in China by Annual Household Disposable Income (2012 & 2015E)
- Figure 25: HNIs Wealth in Asia Pacific Region, 2012-15E (US\$ Trillion)
- Figure 26: Internet Penetration in Major Nations of Asia-Pacific Region, 2012 (Millions)
- Figure 27: LVMH Moët Hennessy Louis Vuitton SA Revenue, 2010-12 (US\$ Billions)
- Figure 28: Louis Vuitton Sales to Asian Customers by Nationality, 2012E
- Figure 29: Compagnie Financière Richemont SA Revenue, FY11-FY13 (US\$ Billions)
- Figure 30: Kering SA Luxury Group Revenue, 2009-12 (US\$ Billions)

Figure 31: Hermes International Revenue by Business Segment (2012)

Figure 32: Hermes International Revenue, 2009-12 (US\$ Billions)

List Of Tables

LIST OF TABLES

Table 1: Luxury Goods: Characteristics and Limitations

Table 2: Consumers Attitude towards Luxury in Different Nations

Table 3: Affordable Fashion Lines from High-end Brands

Table 4: Luxury and Tourism in Major Asia-Pacific Nations (2012 & 2013E)

Table 5: Major Luxury Brands Product Lines Comparison (2012)

Table 6: Luxury Brands Overall Sales Growth in Asia Pacific Region (2013 Q1)

Table 7: Luxury Brands Revenue and Share in Asia,2012-13 (US\$ Billions)

I would like to order

Product name: Asia-Pacific Luxury Goods Market: Trends and Opportunities (2013-2018)

Product link: <https://marketpublishers.com/r/AA44C13ABEEEN.html>

Price: US\$ 800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AA44C13ABEEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970