

State and development tendencies of floor coverings market in Russia

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Abstracts

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Main research objectives are:

1. State value and prospects of floor coverings market development from standpoint of investment appeal.
2. Expediency definition and possibilities of investors penetrate to the Russian floor coverings market.

The research period is 2000-2007. The general trends and forecasts of floor coverings market development are considered over the near-term outlook.

Information sources:

1. Statistical data of Federal State Statistics Service, es-timated and forecast figures of Gosstroy, data of Federal Customs Service of Russia.
2. Companies press releases, branch and expert estima-tions of mass media.
3. Own informational resource and extensive enterprises database of Information Agency «CredInform – North-West».

General conclusions:

Last years are characterized by rapid growth of house-building volumes in Russia. The

increase in volumes of building is a serious incitement for segments development of building industry.

Now the Russian floor coverings market is developing rapid rates. On experts preliminary estimations, the total volume of floor coverings market for 2007 is appreciated in 48-50 billion rubles or 340-350 million square meters, thus in 2007 the increase will make out not less than 15-20%.

Experts segment the Russian floor coverings market in the following way: linoleum, ceramic tile and ceramic granite, laminated plastic, carpeting, parquet and other wood materials.

Along with large manufactures and industrial complexes which activities extend on the whole branches, there are also small plants in the Russian floor coverings market specializing in one concrete product release only, for ex-ample, linoleum, etc.

The brief information on the leading companies of Rus-sian floor coverings market is presented at the end of the report.

For more information on companies-participants of Rus-sian floor coverings market, see «The directory of the branch enterprises», that was created in the «CredInform – North-West» company.

More detailed information on any firm can be received in on-line at Agency site where in more accessible form reference data on firm are presented not only, but also in the comparative form its financial figures, foreign-economic activity data, etc.

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