

Wireless Trends in Government: Federal, State & Local Opportunities



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This iDRD (Insight-based Data-Rich Deliverable) is part of the Government subscription and falls within the Wireless Voice market. This insight discusses and analyzes marketing dynamics & insights on US government Telecom Expenditures by Government Level. Business Wireless Voice includes all business expenditures on wireless voice services, including expensed business accounts and all voice traffic that runs over wireless or cellular networks. Government includes all establishments of the federal government, state governments, and local governments, which include county, municipal, township, school district, and special district governments. Three criteria are used to distinguish independent governmental organizations from each other: they must exist as an organized entity, possess a governmental character, such as having a high degree of responsibility to the public or the ability to levy taxes, and have substantial autonomy, including fiscal and administrative independence. Federal Government includes all civilian and defense agencies, departments, organizations, and offices of the US federal government. State includes all state level offices, agencies, departments, and organizations of the US State Governments. Local includes all county, municipal, township, and special district governments of the Local Governments in the US. The Expert Guide for this deliverable is Stephanie Atkinson.

Sources: Compass Intelligence's segment and market forecasts, which include business expenditures, market demographics, and usage and adoption statistics are built using multiple sources, including proprietary Compass Intelligence research. These sources include, but are not limited to, secondary research, government data and statistics (e.g. Department of Commerce, Federal Communication Commission, Bureau of Labor Statistics and US Census Bureau), primary research, vendor-based research and in-depth interviews with key decision-makers, where relevant. Compass Intelligence selects data sources to provide greatest degree of perspective on each market or segment, in addition to the highest level of data accuracy, stability, and consistency over time.

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