

What's News?: AT&T Partners with Wal-Mart to Sell High-Speed Internet

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This aDRD (Announcement Data-Rich Deliverable) is part of the Business IP and Competitive Profiles subscriptions. This insight discusses and analyzes AT&T's announcement that AT&T Yahoo! High Speed Internet service will be made available for purchase at Wal-Mart stores. Business IP includes services used to carry and/or connect to the Internet. This category includes Full and Fractional T1 and T3 connections, broadband services, dial-up Internet access, OC-X services and both TDM and VoIP-based Integrated Access. The Expert Guide for this DRD is Kneko Burney.

Sources: Compass Intelligence's segment and market forecasts, which include business expenditures, market demographics, and usage and adoption statistics are built using multiple sources, including proprietary Compass Intelligence research. These sources include, but are not limited to, secondary research, government data and statistics (e.g. Department of Commerce, Federal Communication Commission, Bureau of Labor Statistics and US Census Bureau), primary research, vendor-based research and in-depth interviews with key decision-makers, where relevant. Compass Intelligence selects data sources to provide greatest degree of perspective on each market or segment, in addition to the highest level of data accuracy, stability, and consistency over time.

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