

US Small & Mid-Sized Businesses: Number of Firms, 2005-2010



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Date:	February 1, 2006
Pages:	3
Price:	US\$ 920.00
ID:	U3EAE8284F1EN

Table of Content

This Excel-base Data-rich Deliverable (DRD) that is part of the SMB Business subscription includes business demographics on Number of Firms for small and mid-sized businesses. Compass Intelligence defines Firms as a business entity, which may include 1 or more locations domestically or internationally. Size of business includes Small Business (5-99 employees), Mid-Sized Business (100-999 employees). The Expert Guide for this deliverable is Kneko Burney. Forecasts are from 2005 through 2010 and include annual growth rates, as well as percentage of total market.

Sources: Compass Intelligence's segment and market forecasts, which include business expenditures, market demographics, and usage and adoption statistics are built using multiple sources, including proprietary Compass Intelligence research. These sources include, but are not limited to, secondary research, government data and statistics (e.g. Department of Commerce, Federal Communication Commission, Bureau of Labor Statistics and US Census Bureau), primary research, vendor-based research and in-depth interviews with key decision-makers, where relevant. Compass Intelligence selects data sources to provide greatest degree of perspective on each market or segment, in addition to the highest level of data accuracy, stability, and consistency over time.

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