

US Remote and Mobile Workers (RAM) By Type



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This xDRD (Excel-based Data-Rich Deliverable) that is part of the Business Wireless and Business IT subscriptions includes market intelligence on the Business Demographics market in terms of the number of US remote and mobile workers (RAM) by type. Compass Intelligence defines RAM workers as workers that perform their duties while away from their stationary office or outside of a traditional office location. RAM workers include frequent business travelers, mobile office workers, telecommuters, remote branch office workers, multi-site workers, and non-office workers. Forecasts are from 2005 to 2010 and include annual growth rates, as well as percentage of total US employment. The Expert Guide for this DRD is Kneko Burney.

Sources: Compass Intelligence's segment and market forecasts, which include business expenditures, market demographics, and usage and adoption statistics are built using multiple sources, including proprietary Compass Intelligence research. These sources include, but are not limited to, secondary research, government data and statistics (e.g. Department of Commerce, Federal Communication Commission, Bureau of Labor Statistics and US Census Bureau), primary research, vendor-based research and in-depth interviews with key decision-makers, where relevant. Compass Intelligence selects data sources to provide greatest degree of perspective on each market or segment, in addition to the highest level of data accuracy, stability, and consistency over time.

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