

## Shoes Market Research (China)



Phone: +44 20 8123 2220  
Fax: +44 207 900 3970  
office@marketpublishers.com  
<http://marketpublishers.com>

## Shoes Market Research (China)

Date:	February 1, 2008
Pages:	101
Price:	US\$ 2,250.00
ID:	S0024D90319EN

Instruction: the report involves statistics, research and analysis of major shoes enterprises of China, including Qingdao Doublestar, Aokang Shoes, Jiangsu Senda Group Corp, Anta, Kangnai, Weihai Jinhou Group Co., Ltd, China Hong Qing Ting Group, Shishi Fuguiniaogroup.

### Table of Content

#### CHAPTER 1 AN ANALYSIS OF THE DOMESTIC MARKET SEGMENTATION OF CHINESE SHOE MANUFACTURE INDUSTRY

##### Part 1 Cloth Shoe making industry

1. An analysis of the increase trend of sale revenue of cloth shoe in China during 2001-2007
2. An analysis of the general operation condition of cloth shoe making industry in China in 2007
3. Major economic indicators of Chinese cloth shoe enterprises by scale and category in 2007
4. An analysis of the cloth shoe manufacture in China during 1999-2007

##### Part 2 Rubber Shoe making industry

1. The general condition of rubber shoe making industry in China
2. Major economic indicators of rubber shoe making industry during 2001-2007
3. Major economic indicators of different rubber shoe enterprises by scale and category in 2007
4. The production condition of rubber shoe manufacture industry in China in the first quarters during 2002-2007
5. The sale revenue and profit of the top 30 enterprises in terms of sale revenue in Chinese rubber shoe manufacture industry in 2007
6. The export condition of Chinese rubber shoes in 2007
7. A comparative analysis between Chinese rubber shoe making industry and Foreign rubber shoe making industry

##### Part 3 Plastic Shoe Manufacture Industry

1. The operation condition of plastic shoe making industry in China in 2007
2. An analysis to the output condition of Chinese plastic shoe products during 2002-2007
3. The total sale revenue and profit condition of the top 30 enterprises in terms of sale revenue in plastic shoe manufacture industry in 2003-2007

##### Part 4 Leather Shoe Manufacture Industry

1. An analysis to the operation condition of Chinese leather shoe manufacture industry during 2002-2007
2. The production condition of Chinese shoe manufacture industry in first quarters during 2001-2007
3. An analysis of the sale condition in Chinese leather shoe market
4. The annual sale revenue and profit of the top 30 enterprises in terms of sale revenue in leather shoe manufacture industry in China in 2003-2007
5. The import and export of leather shoe in China during 2001-2007
6. The main features of the present development in domestic leather shoe manufacture industry
7. The main problems existing in the development of Chinese leather shoe manufacture industry

##### Part 5 Sports Shoe market Segmentation

1. Continuously expanding of the market size of global famous sports shoe brands

2. The current condition of sports shoe market in major countries
3. The sale of travel sports shoes in China during 2002-2007
4. The brand promotion condition in native sports shoe market
5. An analysis of the sports shoe consumers
6. The youth sports shoe consumption market research

## **CHAPTER 2 AN ANALYSIS OF THE GLOBAL SHOE MAKING INDUSTRY**

- Part 1 the production area and consumption structure of global shoe making industry
- Part 2 major shoe production and consumption regions

## **CHAPTER 3 AN ANALYSIS OF DEMAND IN CHINESE FOOTWEAR MARKET**

- Part 1 an analysis of footwear consumption
- Part 2 The main features of shoe demand
- Part 3 The Impact of Economic Development Factors on Market Footwear Demand
- Part 4 A Forecast to the Demand for Footwear in Chinese Market

## **CHAPTER 4 AN ANALYSIS OF THE LEADERS IN SHOE INDUSTRY**

- Part 1 an Analysis of Qingdao Doublestar
- Part 2 Innovate in Marketing Strategy to Expand Market-Aokang Shoes
- Part 3 The king of shoe- Jiangsu Senda Group Corp.
- Part 4 Sports shoe brands-Anta
- Part 5 Going towards the world- Kangnai
- Part 6 Weihai Jinhou Group Co., Ltd
- Part 7 China Hong Qing Ting Group
- Part 8 Shishi Fuguiniao Group
- Part 9 Rule the world shoe industry –Nike

## **CHAPTER 5 THE DEVELOPMENT TREND OF SHOE MAKING INDUSTRY AND SUGGESTIONS FOR IT**

- Part 1 the main drivers of the development of shoe making technology in the future
- Part 2 A forecast to domestic and foreign leather markets and their development trends
- Part 3 The development trend of materials for shoe manufacture
- Part 4 The development strategy of shoe manufacture in China

## **TABLE OF CONTENTS**

- Table 1 the accumulated sale revenue of cloth shoe making industry in each month during 2001-2007 in China
- Table 2 The accumulated sale revenue of cloth shoes industry in each month during 2001-2007 in China
- Table 3 A comparison of cloth shoe sale revenue in China during 2001-2007
- Table 4 Major economic indicators of cloth shoe making industry in China in 2002 and 2007
- Table 5 The operation condition of cloth shoe enterprises by economic scale in 2003-2007
- Table 6 Increase rate of sale revenue in enterprises of different scale
- Table 7 Increase rate of profit in enterprises of different scale
- Table 8 Distribution of sale revenue among cloth shoe enterprises of different scale in 2003-2007
- Table 9 Distribution of profit among fashion shoe enterprises of different scale in 2003-2007
- Table 10 Major economic indicators of enterprises with different economic scale and of various categories in China in 2003-2007
- Table 11 The sale revenue increase rate of different category of enterprises
- Table 12 The profit increase rate of enterprises with different scale
- Table 13 The distribution of sale revenue in different cloth shoe enterprises by category in 2003-2007

- Table 14 The distribution of profit in different cloth shoe enterprises by category in 2003-2007
- Table 15 Cloth shoe output in China during 1999-2007
- Table 16 The broken line graph of cloth shoe output in China during 1999-2007
- Table 17 Broken line graph of comparison of cloth shoe outputs in different months during 2002-2007
- Table 18 The main production areas of cloth shoe in China in 2003-2007
- Table 19 Comparison of outputs among main production areas in 2007
- Table 20 The top 30 enterprises in terms of sale revenue in cloth shoe making industry in China in 2003-2007
- Table 21 Economic indicators of Chinese rubber shoe manufacture industry during 2001-2007
- Table 22 The sale revenue in rubber shoe manufacture industry in China during in first quarters of 2001-2007
- Table 23 The sale revenue in rubber shoe manufacture industry in China during 2001-2007
- Table 24 The graph of profit increase trend in rubber shoe making industry during 2001-2007
- Table 25 The operation condition of enterprises of different scale in rubber shoe manufacture industry in China in 2003-2007
- Table 26 The operation condition of enterprises of different category in rubber shoe manufacture industry in 2003-2007
- Table 27 The output table of rubber products in China in the first quarters during 2002-2007
- Table 28 The comparative table of rubber shoe outputs in China in the first quarters during 2002-2007
- Table 29 Attached is the output table of rubber products in China in 2003-2007
- Table 30 The top 30 enterprises in terms of sale revenue in Chinese rubber shoe manufacture industry in 2003-2007
- Table 31 The rubber shoe export table during January to May of 2004-2007
- Table 32 The table about increase of sale revenue and profit in plastic shoe making industry in China during 2002-2007
- Table 33 The table about the operation condition of enterprises of different scale in plastic shoe making industry in China in 2003-2007
- Table 34 The sale revenue proportional chart of enterprises of different scale in plastic shoe making industry in China in 2003-2007
- Table 35 The sub-table of plastic shoe products output in China in each month from February to December, 2005
- Table 36 Output of plastic shoe products in China in each month from February to December of 2006
- Table 37 Output of plastic shoe products during 2002-2007
- Table 38 Broken line graph about output of plastic shoe in each month during 2002 and 2007
- Table 39 The top 30 enterprises in terms of sale revenue in plastic shoe manufacture industry in 2003-2007
- Table 40 The table of sale revenue and profit in leather shoe manufacture industry during 2002-2007
- Table 41 The table of leather shoe output in China in Januaries during 2001-2007
- Table 42 The output of leather shoe in China during 2001-2007
- Table 43 The statistic table about the sale volume of leather shoe in each moth during 2000-2007
- Table 44 The comparison graph of leather shoe sale volume tendency of each month during 2000-2007
- Table 45 The top 30 enterprises in terms of sale revenue in leather shoe manufacture industry in China in 2003-2006
- Table 46 The comparative graph of export condition of leather upper shoes during 2001-2007
- Table 47 The comparison chart of export of leather upper shoe in terms of quantity in China during 2001-2007
- Table 48 The comparative graph of export of leather upper shoes in terms of value in China during 2001-2007
- Table 49 The chart about Chinese leather shoe export in terms of quantity to each continents in 2001-2007
- Table 50 The chart about Chinese leather shoe export in terms of value to each continents in 2001-2007
- Table 51 The table of leather shoe import quantity in January of 2001-2007
- Table 52 The chart about the structure of main footwear output in China during 1994-2007
- Table 53 The comparison table of market share of global famous sports shoes in 2000
- Table 54 The table of sizes of American famous sports shoe markets during 1994-2001
- Table 55 The increase rate of American sports shoe market during 1990-2000 (%)
- Table 56 The table about sale revenues of the five biggest wholesalers in American sports shoe market in

2000

Table 57 The comparison table of average price for sports shoes in American market during 2001-2002

Table 58 The comparison table of market share by main marketing channels for sports shoes in America during 2000-2001

Table 59 The comparison table of buying style for sports shoes in America during 2000-2001

Table 60 The comparison table of price of sports shoes in America during 2000-2001

Table 61 The table of monthly sale volume of travel shoes in China during 2000-2002

Table 62 The comparison graph of monthly sale volume of travel shoes during 2000-2002

Table 63 The table of sale volume of sports shoes in the top 10 major department stores shopping arcades in 2002

Table 64 A comparative graph of sports shoe prices paid by consumers

Table 65 A graph about research result of satisfaction extent to sports shoes bought by the youth

Table 66 A comparison table of the world footwear outputs distribution

Table 67 A comparison graph of world footwear output

Table 68 The comparison graph about increase of shoe output in major regions over the world during 1994-2002

Table 69 A table of the world population, shoe output and average shoe consumption during 1950-2015

Table 70 The table about Italian shoe making industry during 2000-2002

Table 71 The table about the number of Italian shoe manufacturers and employees during 1993-2001

Table 72 The table about the top 10 countries in terms of shoe production import & export and domestic consumption in 2000

Table 73 The consumption comparison table of various categories of shoes in Italy during 1995-2001

Table 74 The comparison table about the proportion of consumption value in Italy in 1999

Table 75 The table about the sale volume of different selling channels in Italy in 2000 (by % of total sale volume)

Table 76 The product structure in American footwear market

Table 77 Proportion of footwear selling channels in USA in 1998

Table 78 The trend graph of global footwear consumption amount per person during 1950-2015

Table 79 The table of footwear consumption amount per person in Italy during 1990-1996

Table 80 The graph of shoe consumption amount per person in major developed countries

Table 81 The comparison table of footwear bought by urban residents by category during 1999-2006

Table 82 The comparison table of number of shoe bought by urban families with different income levels

Table 83 The research result of shoe consumption by categories in Beijing, Shanghai and Guangzhou at the end of 2001-2006

Table 84 The comparison graph of consumption amount of international sports shoes

Table 85 The table of age structure of sports shoe consumers in China

Table 86 The average consuming expenditure by rural residents during the ninth "five-year-plan"

Table 87 Major economic indicators of Qingdao Doublestar Group Corporation Ltd. in 2002-2006

Table 88 The Balance sheet of Qingdao Double Star Group Corp. Ltd. in 2002-2006

Table 89 The profit and loss statement of Qingdao Doublestar Group Co.Ltd in 2002-2006

Table 90 A comparison table about the sale volume of footwear produced by Qingdao Doublestar Co. Ltd. during 1996-2003

Table 91 The core business of Doublestar by sector and product in 2003-2007

Table 92 Prime Operating Revenue in different regions of Qingdao Doublestar Group Co. Ltd.

Table 93 The major economic indicators of Aokang Group Co.,Ltd. in 2002-2006

Table 94 The balance sheet of Aokang Group Co.,Ltd. in 2002-2006

Table 95 The profit and loss statement of Aokang Group Co.,Ltd. in 2002-2006

Table 96 The balance sheet of Jiangsu Senda Group Corp. in 2002-2006

Table 97 The Profit and loss statement of Jiangsu Senda Group in 2002-2006

Table 98 The economic indicators of Jiangsu Senda Group Three Gorges Co.,Ltd.in 2002-2006

Table 99 The balance sheet of Jiangsu Senda Group Three Gorges Co.,Ltd. in 2002-2006

Table 100 The Profit and loss statement of Jiangsu Senda Group Three Gorges Co.,Ltd. in 2002-2006

Table 101 Major indicators of Anta(Fujian)Shoe Manufacture Co., Ltd. in 2002-2006

Table 102 The balance sheet of Anta(Fujian)Shoe Manufacture Co., Ltd. in 2002-2006

Table 103 The profit and loss statement of Anta(Fujian)Shoe Manufacture Co., Ltd. in 2002-2006

- Table 104 The balance sheet of Kangnai Group Co., Ltd in 2002-2006
- Table 105 Profit and loss statement statement of Kangnai Group Co., Ltd in 2002-2006
- Table 106 The balance sheet of Weihai Jinhou Group Co., Ltd in 2002-2006
- Table 107 The profit and loss statement of Weihai Jinhou Group Co., Ltd in 2002-2006
- Table 108 The balance sheet of China Hong Qing Ting Group in 2002-2006
- Table 109 The profit and loss statement of China Hong Qing Ting Group in 2002-2006
- Table 110 The balance sheet of Shishi Fuguiniao Group Co., Ltd. in 2002-2006
- Table 111 The profit and loss statement of Shishi Fuguiniao Group Co., Ltd. in 2002-2006
- Table 112 The balance sheet of Nike (Suzhou ) Sports Products Co., Ltd. in 2002-2006
- Table 113 The profit and loss statement of Nike (Suzhou ) Sports Products Co., Ltd. in 2002-2006
- Table 114 The distribution of specialty stores of Nike all over the country

### I would like to order:

**Product name:** Shoes Market Research (China)  
**Product link:** <http://marketpublishers.com/r/S0024D90319EN.html>  
**Product ID:** S0024D90319EN  
**Price:** US\$ 2,250.00 (Single User License / Electronic Delivery)

*If you want to order Corporate License or Hard Copy, please, contact our Customer Service: [office@marketpublishers.com](mailto:office@marketpublishers.com)*

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <http://marketpublishers.com/r/S0024D90319EN.html>

### To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
E-mail:  
Company:  
Address:  
City:  
Zip/Post Code:  
Country:  
Tel:  
Fax:  
Your message:

\* All fields are required

Customer Signature \_\_\_\_\_

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at [http://marketpublishers.com/docs/terms\\_conditions.html](http://marketpublishers.com/docs/terms_conditions.html)

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**