

# Market Dynamics & Insights: Trends in US Government Application Spending



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This iDRD (Insight-based Data-Rich Deliverable) is part of the Government and Applications markets and subscriptions. This insight discusses and analyzes trends and dynamics in the US Government applications market including the major categories of government applications. The government industry includes all establishments of the federal government, state governments, and local governments, which include county, municipal, township, school district, and special district governments. Three criteria are used to distinguish independent governmental organizations from each other: they must exist as an organized entity, possess a governmental character, such as having a high degree of responsibility to the public or the ability to levy taxes, and have substantial autonomy, including fiscal and administrative independence. Applications consist of business expenditures on server and client-based custom-coded and packaged applications, including productivity, Enterprise Resource Planning and security applications. Hosted or rented applications do not fall in this category of IT spending, but are considered "Outsourcing & 3rd Party Services." Forecasts are from 2005 through 2010 and include annual growth rate. The Expert Guide for this DRD is Stephanie Atkinson.

Sources: Compass Intelligence's segment and market forecasts, which include business expenditures, market demographics, and usage and adoption statistics are built using multiple sources, including proprietary Compass Intelligence research. These sources include, but are not limited to, secondary research, government data and statistics (e.g. Department of Commerce, Federal Communication Commission, Bureau of Labor Statistics and US Census Bureau), primary research, vendor-based research and in-depth interviews with key decision-makers, where relevant. Compass Intelligence selects data sources to provide greatest degree of perspective on each market or segment, in addition to the highest level of data accuracy, stability, and consistency over time.

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