

IP Multimedia Subsystems (IMS) Trends and Insights



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This iDRD (Insight-based Data-Rich Deliverable) is part of the Business IP subscription and falls within the IMS market. This report discusses and analyzes US carrier IMS infrastructure and equipment investment trends and insights. IMS or IP Multimedia Subsystems includes all IMS-related investments by providers and vendors. The IP Multimedia Subsystem (IMS) is a standardized Next Generation Networking (NGN) architecture for telecom operators that want to provide mobile and fixed multimedia services. It uses a Voice-over-IP (VoIP) implementation based on a 3GPP standardized implementation of SIP, and runs over the standard Internet Protocol (IP). Existing phone systems (both packet-switched and circuit-switched) are supported. The Expert Guide for this DRD is Kneko Burney.

Sources: Compass Intelligence's segment and market forecasts, which include business expenditures, market demographics, and usage and adoption statistics are built using multiple sources, including proprietary Compass Intelligence research. These sources include, but are not limited to, secondary research, government data and statistics (e.g. Department of Commerce, Federal Communication Commission, Bureau of Labor Statistics and US Census Bureau), primary research, vendor-based research and in-depth interviews with key decision-makers, where relevant. Compass Intelligence selects data sources to provide greatest degree of perspective on each market or segment, in addition to the highest level of data accuracy, stability, and consistency over time.

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