

Type 2 Diabetes: Physician Digital Landscape

<https://marketpublishers.com/r/T138D01E5BCEN.html>

Date: January 2019

Pages: 50

Price: US\$ 2,500.00 (Single User License)

ID: T138D01E5BCEN

Abstracts

This report can be delivered to the clients within 7-10 Business Days.

“Type 2 Diabetes-Physician Digital Landscape” report provides a full picture of multichannel activity directed towards HCPs in Type 2 Diabetes. HCP-specific digital research helps the pharma companies to know more about physicians’ digital journey and to make better decisions to engage and drive behaviour across all channels.

The report answers some key questions:

What are the top channels HCP audiences use to seek out for professional information?

What content resonates most with physicians in these channels?

Which channels, sources and platforms are your HCP audiences relying on for information and decision-making?

What types of digital content and website features are most likely to engage and activate your HCP audiences?

What are the common feature on the competitor website?

How do physicians use resources on pharma websites to support their practice and share with patient?

Note: Certain sections of the report would vary according to the availability of information. This report can be delivered to the clients within 5-7 business days.

Contents

1. EXECUTIVE SUMMARY

2. UNITED STATES: HCP-DIRECTED ACTIVITIES

Recent developments
Regional channel strength overall
Regional overview by channel
Branded websites
Case study of top branded websites
Unbranded websites
Case study of top unbranded websites
Mobile applications
Case study of top mobile applications
Social media
Case study of top social media account

3. EUCAN: HCP-DIRECTED ACTIVITIES

Recent developments
Regional channel strength overall
Regional overview by channel
Branded websites
Case study of top branded websites
Unbranded websites
Case study of top unbranded websites
Mobile applications
Case study of top mobile applications
Social media
Case study of top social media account
Appendix
Report Methodology
Disclaimer
About CmaxInsight

I would like to order

Product name: Type 2 Diabetes: Physician Digital Landscape

Product link: <https://marketpublishers.com/r/T138D01E5BCEN.html>

Price: US\$ 2,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T138D01E5BCEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970