

United States Internet Video Market Report 2018

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Date: January 2017

Pages: 76

Price: US\$ 1,200.00 (Single User License)

ID: U3EB54C5F1DEN

Abstracts

195.5 million people in the United States watch video via an app or website that provides streaming content over the internet and bypasses traditional distribution in 2017.

Netflix is the largest Internet video streaming service, with 51 million paying U.S. subscribers?following by the second and third-largest Internet video players, Amazon and Hulu.

The Internet Video market research report analyzes United States adoption trends, future growth potentials, key drivers, competitive outlook, restraints, opportunities, key challenges, market ecosystem, and value chain analysis. This report presents a detailed analysis, market sizing, and forecasting for the emerging segment within the Internet Video market.

This study includes the profiles of key players in the market and the strategies adopted by them to sustain in the competition. Recent developments and barriers of the market is expected to help emerging players to design their strategies in an effective manner. The study is expected to help key players in broadcast Internet Video manufacturers to formulate and develop new strategies.

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