

North America Set-top Box Industry Analysis & Forecast Market Report 2016-2021

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Abstracts

The North America Set-top Box Industry Analysis & Forecast Market Report 2016-2021 is a professional and in-depth study on the current state of the Set-top Box Industry. The report provides a basic overview of the industry including definitions, classifications, applications and industry chain structure. The Set-top Box Industry analysis is provided for the North America markets including development trends, competitive landscape analysis, and key regions development status.

The report focuses on North America major leading manufacturers providing information such as company profiles, product picture and specification, Output, price, cost, revenue and contact information. Upstream raw materials and equipment and downstream demand analysis is also carried out. The Set-top Box Industry development trends and marketing channels are analyzed. Finally the feasibility of new investment projects are assessed and overall research conclusions offered.

Classification Analysis –By Cable Television STBs, Satellite Television STBs, Internet Protocol Television (IPTV) STBs, Hybrid STBs

The major players involved in this report include

Cisco Systems, Inc.

ARRIS Groupp, Inc.

vHuawei Technologies Co., Ltd..

HUMAX Co., Ltd.



Technicolor SA

Apple, Inc.

ADB SA

EchoStar Corporation

Sagemcom SAS

Kaonmedia Co., Ltd.

Others.

Key Issues Addressed

- 1. Competitive Landscape and Strategic Recommendations
- 2. The market forecast and growth areas for Set-top Box Industry
- 3. Changing Market Trends and Emerging Opportunities

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Report Methodology

The information contained in this report is based on both primary and secondary sources. Primary research includes interviews with automotive components companies and industry experts. Secondary research includes an exhaustive search of relevant publications such as company annual reports, financial reports and proprietary databases.



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