

Global MOOCs Market Report 2018

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Abstracts

A massive open online course is an online course aimed at unlimited participation and open access via the web. In addition to traditional course materials such as filmed lectures, readings, and problem sets, many MOOCs provide interactive user forums to support community interactions among students, professors, and teaching assistants (TAs). MOOCs are a recent and widely researched development in distance education which were first introduced in 2006 and emerged as a popular mode of learning in 2012.

The MOOC platform has to be very easy to use (it is used by students with no real support), be open to many forms of content (e.g., video, audio, e-learning, simulations, exercises, note-taking tools, assessments), and be able to track every mouse click and interactivity in a Big Data database. It also needs to provide a mobile interface, and either an app or player that runs on mobile and tablet devices.

The MOOCs market research report analyzes global adoption trends, future growth potentials, key drivers, competitive outlook, restraints, opportunities, key challenges, market ecosystem, and value chain analysis. This report presents a detailed analysis, market sizing, and forecasting for the emerging segment within the MOOCs market. The report is thoroughly segmented by product type, application, vertical, and region.

This study includes the profiles of key players in the market and the strategies adopted by them to sustain in the competition. Recent developments and barriers of the market is expected to help emerging players to design their strategies in an effective manner. The study is expected to help key players in broadcast MOOCs manufacturers to formulate and develop new strategies.

Frequency, Time Period

2013- 2017 base years

5-year annual forecast (2018 - 2022)

Measures

Revenue, Courses, Learners

Segmentation by Plat

Coursera

Udacity

EdX

Instructure

FutureLearn

Miriada

Alison

iversity.org

NovoEd

France Universite Nemerique

Region and Country Coverage:

Europe

North America

Asia Pacific

Key Issues Addressed

Competitive Landscape and Strategic Recommendations

The market forecast and growth areas for MOOCs Market

Changing Market Trends and Emerging Opportunities

Market size and the growth rate in 2022

Historical shipment and revenue

Analysis key applications

Main Players market share

Customization

We can offer customization in the report without any extra charges and get research data or trends added in the report as per the buyer's specific needs.

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