

China Household Intelligent Micro Projection Products Industry Analysis & Forecast Market Report 2016-2021

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Abstracts

The total shipments of Household Intelligent Micro Projection Products is 561 thousand units, and the industry has maintained a high growth rate of the whole year, with quarter shipments growth rate stable at between 30%-45%.

The China Household Intelligent Micro Projection Products Industry competition is the most intense in 2015. Lenovo, ZTE and other IT giants recognize the commercial value of the Household Intelligent Micro Projection Products, and force to enter the market. LG, BenQ, NEC and other old projector manufacturers also have new products into the market. In the fierce competition, the emerging domestic brands are still impressive. The shipments market share of Xgimi is up to 51.4%, with Jmgo to 17.6%, Coolux to 5.9%. Sansui, Zeco and ADAYO are also occupy high share.

The China Household Intelligent Micro Projection Products Industry Analysis & Forecast Market Report 2016-2021 is a professional and in-depth study on the current state of the Household Intelligent Micro Projection Products Industry. The report provides a basic overview of the industry including definitions, classifications, applications and industry chain structure. The Household Intelligent Micro Projection Products Industry analysis is provided for the China markets including development trends, competitive landscape analysis, and key regions development status.

The report focuses on China major leading manufacturers providing information such as company profiles, product picture and specification, Shipments, price, revenue and contact information. Upstream raw materials and equipment and downstream demand analysis is also carried out. The Household Intelligent Micro Projection Products Industry development trends and marketing channels are analyzed. Finally the feasibility of new investment projects are assessed and overall research conclusions

offered.

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