

CHILDWISE Briefing Note - Receiving Information



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Receiving Information - a 10 page report focusing on how children like to receive information, how preferences differ by sex, and change with age, and the impact that their specific interests and access to media channels has on how they like to receive information.

Receiving Information is based on data from the CHILDWISE Monitor Report 2010-11, a survey of c. 2500 5-16 year olds across the UK.

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