

# Vitamin Trade Flows in China/industry publications

<https://marketpublishers.com/r/VD0AF699E1BEN.html>

Date: October 2014

Pages: 58

Price: US\$ 2,160.00 (Single User License)

ID: VD0AF699E1BEN

## Abstracts

Hot topics of vitamin industry in 2013 and H1 2014:

The fire that happened in the Germany plant of BASF in March 2014 had greatly impacted on the price increase of VA in the world.

In Q2 2014, feed industry saw signs of recovery from the recession caused by bird flu, and this would benefit vitamin industry.

Price of calcium pantothenate (derivative of vitamin B5) saw huge growth in 2014.

Acquisitions appeared frequently in global vitamin industry. For example, Royal DSM announced in July 2014 that it had reached an agreement to acquire Aland Nutraceutical Holding, Ltd., a leading producer of VC in China.

China's producers will face more rigorous control in environmental pollution.

### **Purpose of this report:**

Import and export data of China's vitamins in 2013 and H1 2014 have been analysed in this report by CCM, in order to give a direct analyse of China's vitamin trade flows around the volume, price, partners, and an indirect description of industry changes.

### **What to report:**

In this report, import and export of China's vitamins in 2013 and H1 2014 are analyzed in the following aspects:

Trade volume and value of total vitamins and each category, 2013 and H1 2014

Import and export structures of China's vitamins, 2013 and H1 2014

Import sources and export destinations, 2013 and H1 2014

Comparison of the changes in export volume and price among different vitamin categories, 2013 and H1 2014

Besides, major factors which affected or will affect the trade of China's vitamins also have been analysed in this report.

### **Forecasts:**

Global demand for China's vitamins and its export volume will continue to increase in the following years, as long as no animal outbreak similar to bird flu appear again. The intensifying environmental protection will increase the cost of China's producers of vitamins, and push up prices. Besides, some significant acquisitions will also bring impact on global vitamin market.

## Contents

### **1 OVERVIEW**

### **2 TOTAL VITAMINS**

### **3 VITAMIN A**

### **4 VITAMIN B SERIES**

#### 4.1 Vitamin B1

#### 4.2 Vitamin B2

#### 4.3 Vitamin B5

#### 4.4 Vitamin B6

#### 4.5 Vitamin B12

### **5 VITAMIN C**

### **6 VITAMIN E**

### **7 OTHER VITAMINS (UNMIXED)**

### **8 MIXED PROVITAMINS AND VITAMINS**

### **9 CONCLUSION**

#### 9.1 Export volume and price

#### 9.2 Key factors

## List Of Tables

### LIST OF TABLES

Table 2-1 Import and export of vitamins in China, 2010-H1 2014

Table 3-1 Import and export of vitamin A in China, 2010-H1 2014

Table 3-2 Top 5 import sources and export destinations of China's vitamin A, 2013 and H1 2014

Table 4-1 Import and export of vitamin B series in China, 2010-H1 2014

Table 4-2 Top 5 import sources and export destinations of China's vitamin B series, 2013

Table 4.1-1 Import and export of vitamin B1 in China, 2010-H1 2014

Table 4.1-2 Top 5 import sources and export destinations of China's vitamin B1, 2013 and H1 2014

Table 4.2-1 Import and export of vitamin B2 in China, 2010-H1 2014

Table 4.2-2 Top 5 import sources and export destinations of China's vitamin B2, 2013 and H1 2014

Table 4.3-1 Import and export of vitamin B5 (or calcium pantothenate) in China, 2010-H1 2014

Table 4.3-2 Top 5 import sources and export destinations of China's vitamin B5 (or calcium pantothenate), 2013 and H1 2014

Table 4.4-1 Import and export of vitamin B6 in China, 2010-H1 2014

Table 4.4-2 Top 5 import sources and export destinations of China's vitamin B6, 2013 and H1 2014

Table 4.5-1 Import and export of vitamin B12 in China, 2010-H1 2014

Table 4.5-2 Top 5 import sources and export destinations of China's vitamin B12, 2013 and H1 2014

Table 5-1 Import and export of vitamin C in China, 2010-H1 2014

Table 5-2 Top 5 import sources and export destinations of China's vitamin C, 2013 and H1 2014

Table 6-1 Import and export of vitamin E in China, 2010-H1 2014

Table 6-2 Top 5 import sources and export destinations of China's vitamin E, 2013 and H1 2014

Table 7-1 Import and export of other vitamins (unmixed) in China, 2010-H1 2014

Table 7-2 Top 5 import sources and export destinations of other vitamins (unmixed) in China, 2013 and H1 2014

Table 8-1 Import and export of mixed provitamins and vitamins in China, 2010-H1 2014

Table 8-2 Top 5 import sources and export destinations of mixed provitamins and vitamins in China, 2013 and H1 2014



## List Of Figures

### LIST OF FIGURES

- Figure 2-1 Main global importers of vitamins in 2013, calculated by value
- Figure 2-2 Main global exporters of vitamins in 2013, calculated by value
- Figure 2-3 Import of vitamins in China, Jan. 2013-June 2014
- Figure 2-4 Export of vitamins in China, Jan. 2013-June 2014
- Figure 2-5 Top 10 import sources of vitamins in China, calculated by value, 2013
- Figure 2-6 Top 10 import sources of vitamins in China, calculated by volume, 2013
- Figure 2-7 Top 10 export destinations of vitamins in China, calculated by value, 2013
- Figure 2-8 Top 10 export destinations of vitamins in China, calculated by volume, 2013
- Figure 2-9 Import pattern of vitamins in China, 2010-H1 2014
- Figure 2-10 Export pattern of vitamins in China, 2010-H1 2014
- Figure 3-1 Main global importers of vitamin A in 2013, calculated by value
- Figure 3-2 Main global exporters of vitamin A in 2013, calculated by value
- Figure 3-3 Import of vitamin A in China, Jan. 2013-June 2014
- Figure 3-4 Export of vitamin A in China, Jan. 2013-June 2014
- Figure 4-1 Main global importers of vitamin B series in 2013, calculated by value
- Figure 4-2 Main global exporters of vitamin B series in 2013, calculated by value
- Figure 4-3 Import of vitamin B series in China, Jan. 2013-June 2014
- Figure 4-4 Export of vitamin B series in China, Jan. 2013-June 2014
- Figure 4.1-1 Main global importers of vitamin B1 in 2013, calculated by value
- Figure 4.1-2 Main global exporters of vitamin B1 in 2013, calculated by value
- Figure 4.1-3 Import of vitamin B1 in China, Jan. 2013-June 2014
- Figure 4.1-4 Export of vitamin B1 in China, Jan. 2013-June 2014
- Figure 4.2-1 Main global importers of vitamin B2 in 2013, calculated by value
- Figure 4.2-2 Main global exporters of vitamin B2 in 2013, calculated by value
- Figure 4.2-3 Import of vitamin B2 in China, Jan. 2013-June 2014
- Figure 4.2-4 Export of vitamin B2 in China, Jan. 2013-June 2014
- Figure 4.3-1 Main global importers of vitamin B5 (calcium pantothenate) in 2013, calculated by value
- Figure 4.3-2 Main global exporters of vitamin B5 (calcium pantothenate) in 2013, calculated by value
- Figure 4.3-3 Import of vitamin B5 (or calcium pantothenate) in China, Jan. 2013-June 2014
- Figure 4.3-4 Export of vitamin B5 (or calcium pantothenate) in China, Jan. 2013-June 2014
- Figure 4.4-1 Main global importers of vitamin B6 in 2013, calculated by value

- Figure 4.4-2 Main global exporters of vitamin B6 in 2013, calculated by value
- Figure 4.4-3 Import of vitamin B6 in China, Jan. 2013-June 2014
- Figure 4.4-4 Export of vitamin B6 in China, Jan. 2013-June 2014
- Figure 4.5-1 Main global importers of vitamin B12 in 2013, calculated by value
- Figure 4.5-2 Main global exporters of vitamin B12 in 2013, calculated by value
- Figure 4.5-3 Import of vitamin B12 in China, Jan. 2013-June 2014
- Figure 4.5-4 Export of vitamin B12 in China, Jan. 2013-June 2014
- Figure 5-1 Main global importers of vitamin C in 2013, calculated by value
- Figure 5-2 Main global exporters of vitamin C in 2013, calculated by value
- Figure 5-3 Import of vitamin C in China, Jan. 2013-June 2014
- Figure 5-4 Export of vitamin C in China, Jan. 2013-June 2014
- Figure 6-1 Main global importers of vitamin E in 2013, calculated by value
- Figure 6-2 Main global exporters of vitamin E in 2013, calculated by value
- Figure 6-3 Import of vitamin E in China, Jan. 2013-June 2014
- Figure 6-4 Export of vitamin E in China, Jan. 2013-June 2014
- Figure 7-1 Main global importers of other vitamins (unmixed) in 2013, calculated by value
- Figure 7-2 Main global exporters of other vitamins (unmixed) in 2013, calculated by value
- Figure 7-3 Import of other vitamins (unmixed) in China, Jan. 2013-June 2014
- Figure 7-4 Export of other vitamins (unmixed) in China, Jan. 2013-June 2014
- Figure 8-1 Main global importers of mixed provitamins and vitamins in 2013, calculated by value
- Figure 8-2 Main global exporters of mixed provitamins and vitamins in 2013, calculated by value
- Figure 8-3 Import of mixed provitamins and vitamins in China, Jan. 2013-June 2014
- Figure 8-4 Export of mixed provitamins and vitamins in China, Jan. 2013-June 2014
- Figure 9.1-1 YoY growth rate of export volume of China's vitamins, H1 2014
- Figure 9.1-2 YoY growth rate of average export price of China's vitamins, H1 2014

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