

Vitamin China E-News

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Abstracts

Welcome to the June Issue of Vitamins China E-News.

This newsletter will help you stay ahead of the game in this fast-changing market with real-time reporting on the entire vitamin industry chain, from raw materials to end consumption. It includes breaking news from China and abroad, the latest market data (price, import & export, production, consumption, operating rates, etc.), in-depth analysis of market trends, and expert commentary from industry insiders.

Here is the Editor's Note for you to know about the June issue specifically:

In June, VK3 price climbs up on a MoM basis. Hubei Zhenhua Chemical Co., Ltd. and Brother Enterprises Holding Co., Ltd., two large-scale producers of VK3 in China, have stopped quoting or raised their prices owing to price hike and tight supply of VK3's key raw material, chrome ore. As a result, VK3 market attracts much attention and the product witnesses a small rise in price in June.

The Dietary Supplement Dosage Form and Technical Requirements for Filing (2021 Version) has come into force starting from 1 June, 2021, and gelatinized confection is listed for the first time. It diversifies domestic dietary supplement dosage forms for filing, and nutrient gummies will have a 'legal' identity as a 'gelatinized confection' in the dietary supplement field, which will inject new impetus into domestic nutrient gummy market growth.

Initial public offerings of Shanghai Haoyuan Chemexpress Co., Ltd. and Shandong Link Science and Technology Co., Ltd. have drawn much attention from market. The former proposes to be listed on the Shanghai Stock Exchange, with eldcalcitol being one of its planned products in the fund-raising project; while the latter is to float on the Shenzhen Stock Exchange and its silica for non-rubber industry can be used in vitamin production.

Recently, RedBull trademark disputes have intensified in Chinese market. Insiders believed that it is difficult to access the final result of the 'RedBull' Brand battles. Red Bull Vitamin Drink Co., Ltd., China's leading company in functional beverage market, not only faces the possibility of losing product sales channels, but also facing competition from many rivals. Its subsequent development will have impact on the domestic functional drink market.

DESCRIPTION

Vitamins China E-News provides you with real-time intelligence on China's vitamins market.

It is a monthly published newsletter, which can be downloaded in PDF format. The subscription period is yearly, grants the subscriber 12 issues in total.

China is the world's largest exporter of vitamins, while the domestic market has also expanded rapidly in recent years thanks to growing demand from the feed and pharmaceuticals markets. Now, competition in the industry is shifting from producing API to higher-margin pharmaceutical-grade products, while China's tougher stance on environmental protection is also having an effect.

Vitamins China E-News will help you stay ahead of the game in this fast-changing market with real-time reporting on the entire vitamins industry chain, from raw materials to end consumption. This includes:

Breaking news from China and abroad

The latest market data, including price information for raw materials, intermediates and end products, import/export data, production, consumption, operating rates, etc.

In-depth analysis of market trends, Chinese government policy, the performance of leading Chinese producers, M&A, new technologies, and more

Expert commentary from industry insiders, including regular guest articles and interviews with insiders at leading Chinese manufacturers, associations and government organizations

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