

Tackifier Resin Market Research (China)



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This report has been prepared on base of continuous market watch from 1997 to 2002. It consists of the following parts:

- Production & Market Information

In this part, the situation of isophytol, TMHQ and vitamin E oil, E50 have been introduced and discussed from aspects of production, pricing, market, import & export, etc. We took great effort in analyzing the export situation of vitamin E oil and E50 from 1998 to 2001, 2000 & 2001 in particular. The export situation of Chinese manufacturers as per 2000 & 2001 has been discussed. At the end of this part, we made mass balance of vitamin E family materials including isophytol, TMHQ, vitamin E 50% powder, vitamin E oil 93%, vitamin E oil 96% & 98%, to visualize a whole picture of this industry in China.

- Production Benchmarking of Synthetic Vitamin E Oil

In this part, the production process for synthetic vitamin E oil has been described. A model has been set up to reflect the actual rout in China. A scientific method is employed to estimate the raw material cost, total production cost and the profit of major Chinese producers. The situation of major two Chinese manufacturers is compared in order to assess the competitiveness of Chinese production technology and to find out how the Chinese producers finalize the price fixing for their materials.

- Situation of Chinese Manufacturers

In this part, the isophytol manufacturers, TMHQ manufacturers, and vitamin E oil manufacturers has been introduced from aspects of history, production technology, production, marketing strategy, future plan, comments to the other industrial players, etc. The information is based on the previous contact with Chinese manufacturers including site visit. The interrelationship between the Chinese manufacturers has also been summarized.

The aim of this report is:

- to describe the whole picture of synthetic vitamin E industries in China
- to reflect how the Chinese synthetic vitamin E industry grew in the past years
- to uncover how Chinese manufacturers performed in the world market
- to evaluate how competitive the Chinese products is
- to predict how this industry will go in the future

Table of Content

Executive summary

Introduction

I SPECIES OF TACKIFIER RESINS IN CHINA

- I-1 Species of Petroleum Resin
- I-2 Species of Rosin Ester
- I-3 Species of Terpene Resin

II SUPPLY AND DEMAND SITUATION OF TACKIFIER RESINS IN CHINA

- II-1 Production Situation of Tackifier Resins in the past years
- II-2 Current Production Situation of Tackifier Resins in China
 - II-2.1 Summary of Production Situation of Tackifier Resins
 - II-2.2 Summary of Production Situation of Petroleum Resin in China
 - II-2.2.1 Summary of Production Situation of C5 Petroleum Resin in China
 - II-2.2.1.1 Summary of Manufacturers
 - II-2.2.1.2 Summary of Production
 - II-2.2.2 Summary of Production Situation of C9 Petroleum Resin in China
 - II-2.2.2.1 Summary of Manufacturers
 - II-2.2.2.2 Summary of Production
 - II-2.3 Summary of Production Situation of Rosin Ester in China
 - II-2.3.1 Summary of Manufacturers
 - II-2.3.2 Summary of Production
 - II-2.4 Summary of Production Situation of Terpene Resin in China
 - II-2.4.1 Summary of Manufacturers
 - II-2.4.2 Summary of Production
 - II-2.5 Competitiveness of Chinese Production
- II-3 Supplying situation of raw materials
 - II-3.1 Supplying Situation of C5 Distillate & C9 Distillate
 - II-3.2 Supplying Situation of Rosin
 - II-3.2.1 Pricing of Rosin in Past Years
 - II-3.2.2 Production of Rosin in Past Years
 - II-3.3 Supplying Situation of Turpentine
 - II-3.3.1 Pricing of Turpentine in Past Years
 - II-3.3.2 Production of Turpentine in Past Years
- II-4 Import and Export Situation in Recent years
 - II-4.1 Import Situation
 - II-4.1.1 C5 Petroleum Resin
 - II-4.1.2 C9 Petroleum Resin
 - II-4.1.3 Glycerol Rosin Ester
 - II-4.1.4 Pentaerythrytol Rosin Ester
 - II-4.1.5 Terpene Resin
 - II-4.2 Export Situation
 - II-4.2.1 C5 Petroleum Resin
 - II-4.2.2 C9 Petroleum Resin
 - II-4.2.3 Glycerol Rosin Ester
 - II-4.2.4 Pentaerythrytol Rosin Ester
 - II-4.2.5 Terpene Resin
- II-5 Consumption Pattern of Tackifier Resins in China
 - II-5.1 Summary about the application Situation of Tackifier Resins
 - II-5.2 Consumption Pattern of Major Resins

- II-5.2.1 Petroleum Resin
 - II-5.2.1.1 C5 Petroleum Resin
 - II-5.2.1.2 C9 Petroleum Resin
 - II-5.2.1.3 End user
- II-5.2.2 Rosin Ester
- II-5.2.3 Terpene Resin

II-6 Growing Points and Hot Spots of Tackifier Resins in China

II-7 Foreign Involvement in Chinese Production

III CUTTING-EDGE TECHNOLOGY DEVELOPMENTS

IV FUTURE FORECAST ON TACKIFIER RESINS IN THE NEXT 5 YEARS

V CONCLUSION AND COMMERCIAL OPPORTUNITIES

VI APPENDIX: PROFILE OF MAJOR PRODUCERS IN CHINA

VI-1 Profiles of top ten Producers of C9 Petroleum Resin

VI-1.01 Shandong Qilong Chemical Co., Ltd

....

VI-1.10 Hebei Didu Resin Co., Ltd.

VI-2 Profiles of major producers of C5 Petroleum Resin

VI-2.01 Nanjing Yangzi Eastman Chemical Ltd.

....

VI-2.12 Daqing Huake (Group) Co., Ltd.

VI-3 Profiles of active producers of rosin esters

VI-3.01 Guangxi Wuzhou Sun Shine Forestry & Chemicals Co., Ltd.

....

VI-3.17 Guangdong Maoming Aidi Co., Ltd.

VI-4 Profiles of active producers of terpene resin

VI-4.01 Jiangxi Ganzhou Taipu Chemical Co., Ltd.

....

VI-4.19 Guangdong Yangchun Qiaolin Forestry Chemical., Ltd.

LIST OF TABLES

Table: I Market demand of tackifier resin in the next 5 years. (Unit: tonnes)

Table: I-1-1 the species of C5 petroleum resin

Table: I-2-1 the comparison of character between glycerol rosin ester and pentaerythrytol resin ester.

Table: I-3-1 the comparison of character between ?-terpene resin and ?-terpene resin

Table: II-2.2.1.1-1 List of C5 petroleum resin manufacturers in 2007

Table: II-2.2.1.1-2 production summary of C5 petroleum resin manufacturers in recent years

Table: II-2.2.1.2-1 price of C5 petroleum resin in each manufacturer (Unit: RMB/t)

Table: II-2.2.2.1-1 list of C9 petroleum resin manufacturers in 2007

Table: II-2.2.2.1-2 production summary of C9 petroleum resin manufacturers in recent years

Table: II-2.2.2.2-1 price of C9 petroleum resin in each manufactures (Unit: RMB/t)

Table: II-2.3.1-1 list of rosin ester manufacturers in 2007

Table: II-2.3.1-2 production summary of rosin ester manufacturers in recent years

Table: II-2.3.2-1 price of rosin ester in each manufacturer (Unit: RMB/t)

Table: II-2.4.1-1 List of terpene resin manufacturers in 2007

Table: II-2.4.1-2 production summary of terpene resin manufacturers in recent years

Table: II-2.4.2-1 price of terpene resin in each manufacturer (Unit: RMB/t)

Table II-3.1-1 Output volume of active ethylene manufacturers in the recent three years

Table II-3.2-1 the average price of rosin (1st grade) in 1996-2006 (Unit: RMB/t)

Table II-3.2.2-1 the output of rosin in recent years in China (Unit price: ts)

Table II-3.3.1 Price of turpentine in 1997~2001 in China

Table I-1.1-1 output of turpentine in China in 1997-2004

Table II-4.1.1-1 Import price of C5 Petroleum Resin in 2004~2005

Table II-4.1.1-2 active importers of C5 Petroleum Resin in 2004

Table II-4.1.1-3 active importers of C5 Petroleum Resin in 2005

Table II-4.1.1-4 Origin of C5 Petroleum Resin in 2004-2005

Table II-4.1.2-1 Import price of C9 Petroleum Resin in 2004~2005

Table II-4.1.2-2 active importers of C9 Petroleum Resin in 2004

Table II-4.1.2-3 active importers of C9 Petroleum Resin in 2005

Table II-4.1.2-4 Origin of C9 Petroleum Resin in 2004-2005

Table II-4.1.3-1 Import price of Glycerol Rosin Ester in 2004~2005

Table II-4.1.3-2 active importers of Glycerol Rosin Ester in 2004

Table II-4.1.3-3 active importers of Glycerol Rosin Ester in 2005

Table II-4.1.3-4 Origin of Glycerol Rosin Ester in 2004-2005

Table II-4.1.4-1 Import price of Pentaerythrytol Rosin Ester in 2004~2005

Table II-4.1.4-2 active importers of Pentaerythrytol Rosin Ester in 2004

Table II-4.1.4-3 active importers of Pentaerythrytol Rosin Ester in 2005

Table II-4.1.4-4 Origin of Pentaerythrytol Rosin Ester in 2004-2005

Table II-4.1.5-1 Import price of Terpene resin in 2004~2005

Table II-4.1.5-2 active importers of Terpene resin in 2004

Table II-4.1.5-3 active importers of Terpene resin in 2005

Table II-4.1.5-4 Origin of Terpene resin in 2004-2005

Table II-4.2.1-1 Export price of C5 Petroleum Resin in 2004~2005

Table II-4.2.1-2 Active exporters of C5 Petroleum Resin in 2004

Table II-4.2.1-3 Active exporters of C5 Petroleum Resin in 2005

Table II-4.2.1-4 Destination of C5 Petroleum Resin in 2004

Table II-4.2.1-5 Destination of C5 Petroleum Resin in 2005

Table II-4.2.1-6 Export situation of C5 Petroleum Resin manufacturers in 2004~2005

Table II-4.2.2-1 Export price of C9 Petroleum Resin in 2004~2005

Table II-4.2.2-2 Active exporters of C9 Petroleum Resin in 2004

Table II-4.2.2-3 Active exporters of C9 Petroleum Resin in 2005

Table II-4.2.2-4 Destination of C9 Petroleum Resin in 2004

Table II-4.2.2-5 Destination of C9 Petroleum Resin in 2005

Table II-4.2.2-6 Export situation of C9 Petroleum Resin manufacturers in 2004~2005

Table II-4.2.3-1 Export price of Glycerol Rosin Ester in 2004~2005

Table II-4.2.3-2 Active exporters of Glycerol Rosin Ester in 2004

Table II-4.2.3-3 Active exporters of Glycerol Rosin Ester in 2005

Table II-4.2.3-4 Destination of Glycerol Rosin Ester in 2004~2005

Table II-4.2.3-5 Export situation of Glycerol Rosin Ester manufacturers in 2004~2005

Table II-4.2.4-1 Export price of Pentaerythrytol Rosin Ester in 2004~2005

Table II-4.2.4-2 Active exporters of Pentaerythrytol Rosin Ester in 2004

Table II-4.2.4-3 Active exporters of Pentaerythrytol Rosin Ester in 2005

Table II-4.2.4-4 Destination of Pentaerythrytol Rosin Ester in 2004

Table II-4.2.4-5 Destination of Pentaerythrytol Rosin Ester in 2005

Table II-4.2.4-6 Export situation of Pentaerythrytol Rosin Ester manufacturers in 2004~2005

Table II-4.2.5-1 Export price of Terpene resin in 2004~2005

Table II-4.2.5-2 Active exporters of Terpene resin in 2004

Table II-4.2.5-3 Active exporters of Terpene resin in 2005

Table II-4.2.5-4 Destination of Terpene resin in 2004

Table II-4.2.5-5 Destination of Terpene resin in 2005

Table II-4.2.5-6 Export situation of Terpene resin manufacturers in 2004~2005
Table II-5.1-1 Apparent consumption of tackifier resins in China in 2004 and 2005 (tonnes)
Table II-5.1-2 Technical parameter of EVA hot melt adhesive made by different tackifier resins
Table II-5.1-3 Technical parameter of TPR pressure-sensitive adhesive made by different Tackifier resins
Table II-5.2.1.1-1 Requirement of C5 petroleum resin in traffic paint
Table II-5.2.1.3-1 Some end users of petroleum resin in adhesive industry
Table II-5.2.1.3-3 Some end users of petroleum in ink industry
Table II-5.2.1.3-2 Some end users of petroleum resin in coating industry
Table II-5.2.1.3-4 Some end users of petroleum in rubber industry
Table II-5.2.2-1 Consumption of rosin ester in China in recent years
Table II-5.2.3-1 Consumption of terpene resin in China in recent years
Table III-1 Economic analysis of TPT, basing on a plant with 2,000ts/a capacity.
Table III-2 Technology transition in TPT in the future
Table IV-2 market demand of tackifier resin in the next 5 years. (Unit: tonnes)

LIST OF CHARTS & FIGURES

Chart: II-2.2.1.2-1 the supply situation of C5 distillate in each ethylene plant
Chart: II-2.2.2.2-1 production situation of C9 petroleum resin in each province in 2006
Chart: II-2.3.2-1 the production situation of rosin ester in each province
Chart: II-2.4.2-1 production situation of terpene resin in each province in 2006
Figure II-5.1-1 Consumption pattern of tackifier resins in China in 2006
Figure II-5.2.1.1-1 Consumption pattern of C5 petroleum resin in China in 2006
Figure II-5.2.1.2-1 Consumption pattern of C9 petroleum resin in China in 2006
Figure II-5.2.2-1 Consumption situation of rosin ester in China in 2006
Figure II-5.2.3-1 Consumption pattern of terpene resin in China in 2006
Chart: IV-2-1 market demand to C5 petroleum resin and C9 petroleum resin in the next 5 years.
Chart: IV-2-2 market demand to glycerol rosin ester and pentaerythrytol rosin ester in the next 5 years.
Chart: IV-2-3 market demand to terpene resin in the next 5 years.

COMPANIES MENTIONED

Daqing Huake (Group) Co., Ltd.; Nanjing Yangzi Eastman Chemical Ltd.; Guangdong Foshan TNC Resin Co., Ltd.; Guangdong Hualin Chemical Co.,Ltd.; Shanghai Tiandiao Resin Co., Ltd.

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