

Synthetic Rubber Market Research (China)

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Abstracts

At present, China's starch sugar industry are facing double pressure from both sucrose and raw material cost. On one hand, as China's sucrose price remained low since Feb. 2014, the competitiveness of starch sugar over sucrose have been greatly weakened, causing weak demand for starch sugars from downstream industries in 2014. On the other hand, the ex-works price of corn starch has been on the rise since May 2014, which posed high cost pressure on corn starch manufacturers. It's predicted that the above double pressure will continue in next few years, for the oversupply of China's sucrose can't be changed in near future, and the insufficient supply of corn and corn starch is likely to last until the corn harvest in China in Oct. 2014.

China's oligosaccharide industry maintains an uptrend in H1 2014. Firstly, end product business kept continuous development, owing to the launch of new end-products and the establishment of sales channels, especially opening up flagship stores in online platforms like Tmall and Yihaodian. Secondly, the downstream market of China's oligosaccharide from other fields outside of food industry keeps growing, especially the market from animal health-care and feed industries. Thirdly, some relative policies and regulations are also good for the future development of China's oligosaccharide.

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COMPANIES MENTIONED

Synthetic Rubber Market Research (China)

Jilin Petrochemical, Shanghai Gaoqiao Petrochemical, Shandong Qilu Petrochemical, Jiangsu Nantong Petrochemical, Gansu Lanzhou Petrochemical Petrochemical, Liaoning Jinzhou Petrochemical, Guangdong Maoming Petrochemical Ethylene Company

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