

# Sweetener Policy Dynamics/data publication

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## Abstracts

Sweetener industry hot topics in 2014:

On the 2nd of March, 2014, the European Food Safety Authority (EFSA) announced that, following a request from the European Commission, EFSA had carried out a revised exposure assessment of stevia sweetener for its use as a food additive, taking into account the proposed extension of uses for the sweetener. Earlier a manufacturer requested the authorization to use stevia sweeteners in hot drinks, including tea, coffee, herbal infusion beverages, instant coffee and instant cappuccino products, as well as malt-based and chocolate/cappuccino flavored drinks;

According to the announcement on 9 June, 2014, the National Health and Family Planning Commission of the People's Republic of China (NHFPC) approved the extension of use for sucralose, after the review in accordance with Measures for the Administration of New Varieties of Food Additives. In detail, these two food categories, the processed edible fungi and algae as well as the pre-cooked (instant) noodles and rice, are listed in the new the extension of use for sucralose. And the maximum proposed use levels respectively are 0.3g/kg and 0.6/kg;

On 3 July, 2014, the National Health and Family Planning Commission of the People's Republic of China (NHFPC) solicited opinions that it would revise the maximum Acceptable Daily Intake (ADI) of Xylo Oligosaccharide (XOS) from 1.2g/day to 3.0g/day, and add corn straw (or corn cob) as the raw material of XOS besides wheat straw. Opinion soliciting will end by 31 July, 2014. The old standard of XOS as new food raw material was announced by the Ministry of Health of The People's Republic of China (the former body of NHFPC) at the end of May 2008.

#### Purpose of report:

To clearly describe sweetener industry's policies, CCM has collected lots of information in various ways. In this report, policies dynamics of sweetener industry have been described in detail.

#### What to report:

In this report, several domestic and foreign policies carried out on sweetener industry in 2014 are listed, most of them involving oligosaccharides and high intensity sweeteners. The main policy trends mainly focus on the extensive use of sweeteners on certain fields and the approval of new products.

#### Forecasts:

In the next few years, the sweetener industry in China will continue to be promising. On the whole, it's worth investing in it.

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### COMPANIES MENTIONED

Inner Mongolia Mengniu Dairy (Group) Co., Ltd.  
Biostime International Holdings Limited  
Guilin Welpont Biotech Co., Ltd.  
Shandong Longlive Bio-technology Co., Ltd.  
Baolingbao Biology Co., Ltd.

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