

Sweetener Company Dynamics in China/industry publications

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Date: October 2014

Pages: 16

Price: US\$ 2,160.00 (Single User License)

ID: SA16EB0CD3FEN

Abstracts

Sweetener industry hot topics in 2014:

On 2 March, 2014, the European Food Safety Authority (EFSA) announced that, following a request from the European Commission, EFSA had carried out a revised exposure assessment of stevia sweetener for its use as a food additive, taking into account the proposed extension of uses for the sweetener. Earlier a manufacturer requested the authorization to use stevia sweeteners in hot drinks, including tea, coffee, herbal infusion beverages, instant coffee and instant cappuccino products, as well as malt-based and chocolate/cappuccino flavored drinks;

According to the announcement on 9 June, 2014, the National Health and Family Planning Commission of the People's Republic of China (NHFPC) approved the extension of the use for sucralose, after the review in accordance with measures for the Administration of New Varieties of Food Additives. In detail, these two food categories, the processed edible fungi and algae as well as the pre-cooked (instant) noodles and rice, are listed in the new the extension of use for sucralose. And the maximum proposed use levels respectively are 0.3g/kg and 0.6/kg;

On 3 July, 2014, the National Health and Family Planning Commission of the People's Republic of China (NHFPC) solicited opinions that it would revise the maximum Acceptable Daily Intake (ADI) of Xylo Oligosaccharide (XOS) from 1.2g/day to 3.0g/day, and add corn straw (or corn cob) as the raw material of XOS besides wheat straw. Opinion soliciting will end by 31 July, 2014. The old standard of XOS as new food raw material was announced by the Ministry of

Health of The People's Republic of China (the former body of NHFPC)
at the end of May 2008.

Purpose of report:

To clearly describe China's sweetener industry, CCM has collected a lot of information in various ways. In this report, company dynamics of sweetener industry have been described in detail, including their product businesses, project plans, cooperation and market development and authentications.

What to report:

In this report, the development situation of sweetener companies has been described in detail from the following aspects:

Product businesses;

Project plans;

Cooperation and market development;

Authentications.

Forecast:

In the long run, non-nutritive sweeteners with low calories and much sweetness will be the priority and future trend of sweetener industry in China.

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COMPANIES MENTIONED

Chenguang Biotech Group Co., Ltd., Shandong Longlive Bio-technology Co., Ltd., Quantum Hi-Tech (China) Biological Co., Ltd., Baolingbao Biology Co., Ltd.

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