

The Survey of Saccharin in China

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Abstracts

Rice, following corn, is the crop with the second largest planting area of 29.63 million hectares in China in 2009, accounting for about 18.68% of China's total crop planting area. About 10.27 million hectares of paddy fields which takes up over 45% of total rice planting area in China suffer from rice insect damage each year. China produced over 2,340,000 tonnes of insecticides in 2010, of which about 32,000 tonnes (calculated by AI) was used to kill insects in rice fields.

What is the general situation of rice planting in China in the recent three years? What is the change of the domestic rice insecticides market in the recent three years? CCM International will give a summary in this report.

The usage volume of insecticides on rice, which occupies 10% of the total usage of pesticides China, is more than that of any other crops. It is certain that market size of rice insecticides will expand significantly and the market structure will change remarkably in the following years. What are the major insecticides using on rice in the recent three years? Which manufactures produce these products? What are the situations of these products of these insecticides in the recent three years, such as register situation, market share, demand, price etc.? What is the future of the rice insecticides market in China? CCM international will reveal all these details and forecast in this report.

In the recent years, Many MNCs have attached great importance to the promotion of new insecticides in China's rice fields, which intensified the market competition of rice insecticides in China. How are the promotion situations of the popular brands of MNCs' rice insecticides? What are the differences between domestic and overseas company in circulation channel? CCM International will give descriptions in this report.

In this survey, emphasis will be placed on the following aspects:

Figure out market summary of rice insecticides in China in recent 3 years.

Provide supply and demand situation of major rice insecticides, including abamectin, chlorpyrifos, imidacloprid, etc. In particular, market share of key products by players or by insects will be emphasized.

Reveal MNCs' dynamics in Chinese rice insecticide market, and figure out promotion situation of several popular brands of rice insecticides of MNCs, such as Rynaxypyr, Virtako, and so on.

Progress circulation channel study of rice insecticides through comparison of domestic companies and overseas companies.

Forecast future development of rice insecticides in China.

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COMPANIES MENTIONED

Jiangsu Suzhou Fine Chemicals Co., Ltd.; Henan Kaifeng Xinghua Fine Chemical Factory; Chongqing Fuling Preserved Vegetable (group) Co., Ltd.; Colgate (Guangzhou) Co., Ltd.; Hangzhou Oriental Metal Finishing Technology Co., Ltd.

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