

Survey of HIS in Indonesia

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Abstracts

Description: CCM has finished a market report named Survey of High Intensity Sweeteners in Asia Pacific in Feb. 2011. In order to meet clients' different demands and provide more low-price products, we separated it into many sub-reports with different specific themes. Survey of High Intensity Sweetener in India is one of the sub-reports.

High Intensity Sweeteners (HIS), have been popular since the production cost decrease in recent years and sucrose gradually substituted by HIS in the production of end-use products, for instance, stevioside as nature-sweetener which is regarded as one of the most safest sugar-substitute has been rapidly promoted in the worldwide in 2009, approval of rebaudioside A by the French Food Safety Authority (AFFSA), which is deemed as the opportunity to explore the whole European market. India is one of the most important HIS suppliers, playing a significant role in global market, thus the situations of this region are most concerned.

This sub-report will penetrate six main aspects for India HIS situation: production and producers, demand and end-use segments, trade situation, etc. For example, production and producer sector will include data as below: output, producer basic information, producer capacity and output volume price of HIS 2009-2010.

You will benefit intelligence from this sub-report as follows:

- 1 Acquire overview of India's high intensity sweetener market intelligence
- 2 Get environment of industrial development, like policies, other substitutes, consumption habits, etc.
- 3 Acquaintance about market of major 6 categories of HIS: stevia sweetener, sucralose, aspartame, saccharin, etc.
- 4 Find out where India market will go next and how your business can be involved in
- 5 Better understanding of Indian market dynamic: production, end-use segment, trade

situation, demand, etc.

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COMPANIES MENTIONED

PT Batang Alum Industrie, PT Golden Sari Ltd., PT Tunggak Waru Semi Ltd., PT Wihadil Ltd., PT Chemical Industry Tonggorejo Ltd.

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