+44 20 8123 2220
info@marketpublishers.com

Sugar Alcohol Industry Trend in China

https://marketpublishers.com/r/S1AFA7481FDEN.html
Date: June 2014
Pages: 16
Price: US$ 2,160.00 (Single User License)
ID: S1AFA7481FDEN

Abstracts

In 2013, sugar alcohol industry continued to maintain a downward trend under the weak demand and the oversupply pressure.The ex-work prices continued to decline because of the oversupply pressure in 2013, caused by the slowdown of the demand increase. In order to reduce the negative effects and improve the competitiveness, some enterprises have even stopped their new projects and some have adopted market diversification strategies.

With the rapid development of food industry and the government's limit on VC industry, the consumption structure has changed gradually. Meanwhile, with the development of e-commerce, more enterprises have tried to adopt a C2B, O2O or wechat mode in marketing.

In order to better enter the foreign market, some enterprises have improved the quality of sugar alcohol products to pass the FDA review, and some have tried to set up subsidiaries in foreign countries.

What are China's sugar alcohols industry dynamics at present? How will the main dynamics affect the future of sugar alcohol industry? What are the opportunities in China’s sugar alcohol industry?

In this report, sugar alcohols industry dynamics are analyzed exhaustively in the following aspects:

1 Sugar alcohols industry dynamics in China
2 The main sugar alcohols industry dynamics review (2013)
3 Influence of the main events in sugar alcohols industry

+44 20 8123 2220
info@marketpublishers.com

Contents

1 OVERVIEW OF SUGAR ALCOHOL INDUSTRY TREND IN CHINA

2 SITUATION OF SUGAR ALCOHOL INDUSTRY

2.1 Output value in sugar alcohol industry
2.2 Sugar alcohol industry structure
  2.2.1 Output structure change
  2.2.2 Consumption structure change
  2.2.3 Export and import structure change
2.3 Dynamics of benchmarking enterprises

3 SUGAR ALCOHOL INDUSTRY TREND

3.1 Analysis of influencing factors
3.2 Forecast (2014-2018)

4 CONCLUSION

COMPANIES MENTIONED

Shandong Tianli Pharmaceutical Co., Ltd.
Shandong Futaste Pharmaceutical Co., Ltd.
Zhejiang Huakang Pharmaceutical Co., Ltd.

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Sugar Alcohol Industry Trend in China
Product link: https://marketpublishers.com/r/S1AFA7481FDEN.html
Price: US$ 2,160.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/S1AFA7481FDEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970