

# Production & Market of Pentaerythritol in China

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## Abstracts

Driven by the rapid development of China's economy in the past few years, China's pentaerythritol industry has witnessed a fast development. In the past ten years, pentaerythritol's production had been transferred from the EU and North America to Asia, and China has been the top production base of pentaerythritol in the world, with the pentaerythritol capacity accounting for more than 50% of the global total.

The main end use segments of pentaerythritol are alkyd resin, polyurethane, rosin pentaerythritol ester, lubricant, etc. China's automobile industry and building industry developed quickly in the past few years, resulting in the increasing demand for coating & paint, and China became the largest coating & paint producer in the world in 2009. The demand for pentaerythritol is also getting stronger and stronger.

The fast development of China's pentaerythritol industry soon eventuated in overcapacity. The competition among Chinese pentaerythritol producers is getting more intense and the profit of pentaerythritol for most producers is low. The technology problem, environmental protection and appreciation of RMB also affect many pentaerythritol producers in China. For Chinese pentaerythritol producers, how to deal with the existing and emerging challenges? And how would the innovation and industry upgrading be carried out in pentaerythritol industry in China?

This eighth edition of pentaerythritol China report, finished by CCM International in June 2012, will provide you a deep understanding of China's pentaerythritol industry. It focuses on the following aspects:

Current production situation of pentaerythritol in China, dipentaerythritol is also detailed

## SWOT analysis of four key pentaerythritol producers in China

Import and export of pentaerythritol, 2010-2011, dipentaerythritol is also detailed

Consumption of pentaerythritol 2009-2011 and dipentaerythritol 2010-2011, nearly 40 end users of monopentaerythritol and dipentaerythritol are also listed

Introduction to pentaerythritol production technology

Competitive power analysis of Chinese pentaerythritol industry

Outlook of pentaerythritol in China, 2012-2016

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