

Production, Market and Benchmarking of Xanthan Gum in China

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Abstracts

China is an important xanthan gum producer in the world. Generally speaking, its xanthan gum industry has been affected by global financial crisis since 2008. In 2010, domestic xanthan gum industry recovers stably; some producers have been washed out due to profit deficit, while some have expanded production capacity. Through this report, you can find out the latest production situation in China.

With 12 active producers nationwide, China's total output of xanthan gum reaches 38,615 tonnes in H1 2011. Among them, Fufeng Group Co., Ltd. and Shandong Deosen Corporation are top two producers at present. What is the latest information about the producers in China? Meanwhile, crude oil drilling fluids, foods & beverages and pharmaceuticals are the top three consumption fields in China. So what is the latest consumption pattern of xanthan gum in China? Meanwhile, this report also provides you the latest export situation of xanthan gum, production cost and profit analysis of the top two xanthan gum producers in 2010, etc.

Compared with 2010 version, this 2011 version will add the latest raw material supply situation for xanthan gum in China. The analysis of xanthan gum consumption in food and beverage industry will be more detailed and precise in this new addition.

Besides the aspects mentioned above, what other changes in xanthan gum industry can be seen from 2010 to 2011? What will be the development trend of xanthan gum industry in China? You can find the answers in this report.

With detailed description and smart analysis of China's xanthan gum industry, future investment opportunities may be found in the report or enlightened after reading the report. With introduction to capacity and output, a clear picture of competitive landscape

within the industry is available for foreign investors.

This report combines CCM's expertise in xanthan gum market research. Highlights of this report are as follows:

Introduction to capacity and output

Production situation in China

Production cost

Export situation in China

Detailed description on consumption pattern, apparent consumption and application fields

Forecast on supply & demand and export of in China by different scenarios

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