

# **Production and Market of Polyvinyl Pyrrolidone in China-Executive summary**

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## **Abstracts**

This executive summary comes from CCM's fourth-edition report Production and Market of Polyvinyl Pyrrolidone in China finished in Oct. 2014.

In 2009-2013, the capacity of (polyvinyl pyrrolidone) PVP in China has kept stable at around 20,000t/a, but the operating rate has improved much compared with five years before. With deeper research and the improvement of technology, more and more PVP have been used in downstream industries, especially daily chemicals which saw a distinct growth in consumption of PVP in the past five years. Driving by the growing demand for PVP, most PVP manufacturers in China are preparing or proceeding with expansion of their production scale to raise their competitiveness and earn more market share. It is estimated that both the capacity and output of PVP in China will keep growing in 2014-2018, since some newly-build PVP projects will be put into production gradually.

With the increasing attention paid to China's PVP industry, China has become one of the major producers of PVP in the world. With description on industrial development, production, price and consumption of PVP, and supply of its raw materials, etc., this executive summary will bring you an overview and outlook of the PVP industry in China. Besides, a forecast on supply and demand of the product is provided for a further understanding of the industry's future.

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