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Natural Extract Research in China

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Abstracts

With the fast development of the plant extract industry, China is one of the major suppliers of plant extracts in the world, thanks to its advantages of abundant resources and traditional medicine culture. In the domestic plant extract industry, ginkgo balboa extract, green tea extract, ginseng extract, liquorice extract and honeysuckle extract are highlighted.

As a major supplier of plant extracts in the world, China has more than 2,000 plant extract producers and traders. Affected by society and the market environment in China, the natural extract industry has its own characteristics. What are the production features in China? Based on the current situation, how will investors act in China's natural extract industry in the future? In this report, we will give you an insightful analysis of five types of plant extract.

China's natural extract industry primarily relies on foreign trade. About 80% of plant extracts are exported every year. However, the sales value is small. What are the reasons for this situation? What are the main barriers to domestic manufacturers developing their business home and abroad? What is the overseas market trend for China's plant extracts? Aiming to improve the quality of plant extract export products, and establish brands abroad, the Chinese government has launched a number of policies. What is the effectiveness of these regulations on export management?

In the domestic market, the plant extract consumption volume increased with a CAGR of around 10% during 2008-2012. With the development of new products, there is remarkable market potential, for example, the consumption market in the food industry is growing quickly. Why has the food industry grown faster than its traditional downstream industries like the medicine industry? Has the Chinese government begun to instruct the plant extract industry to develop new downstream industries? What investment opportunities will emerge in these downstream industries? And how will the

consumption market for plant extracts develop in the future?

In order to obtain more solid information about China's natural extract market and discover more opportunities, CCM has conducted this in-depth research on China's natural extract market. The findings are presented based on CCM's insights, accompanied by discussions with related experts. The report features the following highlights:

Overview of the global and China's natural extract market

Supply and demand in five types of natural extract markets in China, 2008-2012

Import and export situation of natural extracts in China

Raw materials supply and price trend of five natural extracts in China

Technology of natural extract production in China

Overseas consumption of natural extracts

Five natural extract price trends in China 2008-2012

Influential factors of the natural extract market in China

Forecast for the supply of and demand for natural extracts in China, 2013-2017

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COMPANIES MENTIONED

Hunan Kinglong Bio-resources Products Industry Co., Ltd.
Xinjiang Tumushuke Kunshen Plant Extraction Co., Ltd.
Xinjiang Tianshan Pharmaceutical Ind. Co., Ltd.
FuSong County Natural Biotechnology Co., Ltd.
Jilin Long Real Ginseng Products Co., Ltd.
Shandong Sanchine Pharmaceutical Co., Ltd.
Zhejiang CONBA Pharmaceutical Co., Ltd.
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