

# **Merger and Acquisition Case Analysis of Listed Dairy Product Companies in China-Executive Summary**

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## **Abstracts**

The Executive Summary of Merger and Acquisition Case Analysis of Listed Dairy Product Companies in China is from CCM's report Merger and Acquisition Case Analysis of Listed Dairy Product Companies in China, which is finished on 7 Nov. 2014.

In recent year, China's dairy product industry has maintained a steady increase. However, for promoting the dairy product enterprises' market competitiveness and upgrade their product structure, they carried out merger and acquisition (M&A).

This Executive Summary mainly states some M&A cases, obstacles, effects of M&A to government, dairy industry and consumer as well as the future trend of M&A to these listed dairy product enterprises.

The Executive Summary of Merger and Acquisition Case Analysis of Listed Dairy Product Companies in China briefs the general situation of M&A, which make you know more about M&A and why more and more dairy product enterprises eager to carry out M&A.

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