

# Masterbatch Market Research (China)

<https://marketpublishers.com/r/M783E9AABA8EN.html>

Date: July 2008

Pages: 93

Price: US\$ 7,020.00 (Single User License)

ID: M783E9AABA8EN

## Abstracts

This report penetrates into the Chinese masterbatch industry, and discloses the market, production and investment opportunities of masterbatch in China. With the demand from the downstream industries including automobile, architecture, appliance, package and so on, Chinese masterbatch industry has been growing rapidly for near 20 years. Now China has become one of the largest masterbatch production and consumption countries in the world. Many multinational companies have entered Chinese masterbatch, which brings in advanced technologies into China on the one hand, and fierce competition on the other hand.

The consumption of masterbatch in China was growing rapidly with a CAGR of 27 % in 2003~ 2007, but in 2008~2013, the CAGR will become much slower. What's more, great changes will take place in China's market, including reorganizations and changes in production structure. What factors attribute to such changes? You will find answers in this report.

Chinese government is becoming stricter and stricter to with the pollution and the resources. Though the production of masterbatch would cause pollution to a certain extent, the policies do not influence the industry much. On the other hand, the stricter policies will promote the use of masterbatch for coloration instead of pigments, as the use of former generates less pollution and wastewater. The cancel of export rebate also influences the masterbatch industry.

As the threshold of masterbatch industry is low, many small producers with low technology level and poor pollution treatment equipments appear all the time. What impact have they brought on China's masterbatch industry?

What is the price trend of the raw materials of masterbatch, and how do they influence China's masterbatch industry?

As the development of downstream industries goes on, there will be a large demand for high quality masterbatch in the future. Opportunities in China's masterbatch industry are many.

Masterbatch is already very saturated and mature in the eastern part of China, how about the situation in the western part of China? Are there investment opportunities in Chinese masterbatch industry? You can find the answers in this report.

## Contents

Part Content

Executive Summary

### **I PRODUCTION SITUATION OF MASTERBATCH IN CHINA**

I-1 Development history of masterbatch industry in China

I-2 The current production situation in China

I-2.1 Overview of masterbatch production and producers

I-2.2 Introduction to major types of masterbatch, by color

- white masterbatch
- black masterbatch
- colored masterbatch
- additive masterbatch

I-2.3 Introduction to major types of masterbatch, by grade

I-3 Raw material supply situation

I-3.1 Supply of colorants

- Supply of titanium pigment
- Supply of carbon black
- Supply of other pigments

I-3.2 Supply of other raw materials

- Supply of dispersing agent
- Supply of Carrier resin

I-4 Competitive landscape

I-5 Pricing of masterbatch in recent years and factors for the changes

- Pricing of masterbatch (by value)
- Factors for the changes and its trend

### **II IMPORT & EXPORT ANALYSIS**

### **III MARKET SITUATION OF MASTERBATCH IN CHINA**

III-1 Overview of masterbatch market (2003-now) by color

- Market analysis of white masterbatch
- Market analysis of black masterbatch
- Market analysis of colored masterbatch
- Market analysis of additive masterbatch

### III-2 Overview of masterbatch market (2003-now) by grade

- Market analysis of injection grade masterbatch
- Market analysis of blow molding grade masterbatch
- Market analysis of fiber grade masterbatch

### III-3 Introduction to major end use segments

#### III-3.1 Plastic

##### III-3.1.1 Automotives

##### III-3.1.2 Home appliances

##### III-3.1.3 Architecture

##### III-3.1.4 Plastic bottles

##### III-3.1.5 Films (agricultural and package)

##### III-3.1.6 Wire and cable

##### III-3.1.7 Other plastic products

#### III-3.2 Chemical fibre

##### - Textile

##### - non-woven

## **IV FUTURE FORECAST OF THE MASTERBATCH INDUSTRY (2009-2013)**

### IV-1 Barrier and driven force for the development of masterbatch industry

### IV-2 Quantitative and qualitative forecast of the masterbatch industry

## **V INVESTMENT OPPORTUNITIES OF MASTERBATCH IN CHINA**

### V-1 Overview of the evaluation

#### V-1.1 Overview of masterbatch consumption in the 12 provinces

#### V-1.2 Overview of masterbatch production in the 12 provinces

#### V-1.3 Overview of plastic consumption in developing provinces

### V-2 Analysis of masterbatch opportunities

#### V-2.1 A grade province

#### V-2.2 B grade province

#### V-2.3 C grade provinces

#### V-2.1.4 D grade provinces

## **VI CONCLUSION**

## **VII APPENDIX: THE PROFILES OF MAJOR MASTERBATCH PRODUCERS**

### VII-1 Jiangsu Wuxi Changhong Masterbatch co.,Ltd.

.....

VII-30 Jiangsu Vulchem Material Science (ChangShu) Co., Ltd.

## LIST OF TABLES

Table I-2-1 Major multinational enterprises producing masterbatch in China

Table I-2.1-1 Situation of China's producers, by capacity in 2008 and by output in 2007

Table I-2.2-1 The production structure of masterbatch in 2003~2007, by color

Table I-2.3-1 The production structure of masterbatch in 2003~2007, by grade

Table I-2.3-2 Distribution of masterbatch production of the three grades in 2007, by output

Table I-5-1 Factory price of different species of masterbatch in May 2008 (RMB/kg)

Table II-1-1 Export price and quantity of masterbatch in 2007

Table II-1-2 Export destinations of masterbatch in 2007

Table II-1-3 Main exporters of masterbatch in 2007

Table II-1-4 Export situation by masterbatch manufacturers in 2007

Table II-2-1 Import quantity and price of masterbatch in 2007

Table II-2-2 Main export origins of masterbatch in 2007

Table II-2-3 Main importers of masterbatch in 2007

Table III-1-1 The consumption growth of masterbatch in 2003~2007, by color

Table III-2-1 The consumption growth of masterbatch in 2003~2007, by grade

Table III-2-2 Output of major injection plastic products in China in 2003~2007 (kt)

Table III-2-3 Output of major blow molding plastic products in China in 2003~2007 (kt)

Table III-2-4 Output of major chemical fiber in China in 2003~2007 (kt)

Table III-3.1.1-1 Unit consumption of plastics used in automobile

Table III-3.1.1-2 Some end users of masterbatch in automobiles industry

Table III-3.1.1-2 Forecast of automobile output in China in 2013 and 2018

Table III-3.1.2-1 Output of some electronic products in China (unit: piece)

Table III-3.1.2-2 The output of some electric appliances in China in recent years

Table III-3.1.3-1 Output of plastic pipe in China, 2005-2007 (tonne)

Table III-3.1.3-2 Some end users of masterbatch in pipes industry

Table III-3.1.4-1 Some end users of masterbatch in plastic bottles industry in China

Table III-3.1.5-1 Output of films in China, 2005-2007

Table III-3.1.6-1 Output of cable in China, 2005-2007 (km)

Table III-3.1.7-1 Output of plastic leatheroid and plastic synthetic leather in China, 2003-2007

Table IV-1.1-1 The operating rate of masterbatch industry in 2003~2007

Table V-1 The grade of 12 provinces

Table V-2 Plastic production situation and masterbatch consumption in the 12 provinces

(Unit: tonne)

## LIST OF FIGURES

Figure 1 Geographic distribution of masterbatch production in China in 2008, by active capacity

Figure 1-1-1 The product structure of masterbatch in China in 2005, by output

Figure I-2-1 Distribution of masterbatch production in China in 2008, by capacity

Figure I-2.2-1 China's product structure of masterbatch output, by color in 2007

Figure I-2.2-2 Output growth of various types of masterbatch in China 2003~2007, by color

Figure I-2.2-3 Distribution of white masterbatch production in China in 2007, by output

Figure I-2.2-4 Distribution of black masterbatch production in China in 2007, by output

Figure I-2.2-5 Distribution of colored masterbatch production in China in 2007, by output

Figure I-2.2-6 Distribution of additive masterbatch production in China in 2007, by output

Figure I-2.3-1 Production structure of masterbatch in 2007, by grade

Figure I-3.1-1 Consumption pattern of titanium pigment in China in 2007

Figure I-3.1-2 Consumption pattern of carbon black in China in 2007

Figure III-1 Total Consumption of masterbatch in China in 2004~2007

Figure III-1-1 Consumption structure of masterbatch in China in 2003~2007 by color

Figure III-2-1 Market share of masterbatch in 2003~2007, by grade

Figure III-3.1 Consumption pattern of masterbatch in plastic industry in 2007

Figure III-3.1.1-1 Automotives output in China, 2000-2007

Figure III-3.1.1-2 Number of retained automobiles in China, 2000-2007

Figure III-3.2-1 Non-woven fabrics output in China, 2001~2007 (tonne)

Figure IV-2-1 Forecast on output of masterbatch in the year 2008~2013

Figure IV-2-2 Forecast on product structure of masterbatch in the year 2008~2013, by color

Figure IV-2-3 Forecast on product structure of masterbatch in the year 2008~2013, by grade

Figure IV-2-4 Forecast of the consumption for masterbatch in China in 2008~2012

Figure IV-2-5 Forecast consumption structure of masterbatch in the year 2008~2013, by color

Figure IV-2-6 Forecast consumption structure of masterbatch in the year 2008~2013, by grade

Figure V-1 The distribution of 12 less developed provinces

Figure V-1.1-1 The consumption share of masterbatch in the developing provinces in 2007 (Unit: tonne)

Figure V-1.2-1 The output share of masterbatch in the developing provinces in 2007  
(Unit: tonne)

Figure V-1.3-1 The consumption share of plastic in the developing provinces in 2007  
(Unit: tonne)

Figure V-2.1-1 The estimated output of plastic products and masterbatch consumption in Sichuan in 2008~2012 (Unit: tonne)

Figure V-2.2-1 The estimated output of plastic products in Jiangxi, Shanxi and Xinjiang in 2008~2012 (Unit: tonne)

Figure V-2.2-2 The estimated masterbatch consumption in Jiangxi, Shanxi and Xinjiang in 2008~2012 (Unit: tonne)

V-2.3-1 The estimated output of plastic products in Gansu and Yunnan in 2008~2012  
(Unit: tonne)

Figure V-2.3-2 The estimated masterbatch consumption in Gansu and Yunnan in 2008~2012 (Unit: tonne)

Figure V-2.4-1 The estimated output of plastic products in these 6 provinces in 2008~2012 (Unit: tonne)

Figure V-2.4-2 The estimated masterbatch consumption in these 6 provinces in 2008~2012 (Unit: tonne)

## **COMPANIES MENTIONED**

Jiangsu Wuxi Changhong Masterbatch co.,Ltd.; Guangdong Shantou Meilian Chemical Industry Co., Ltd.; Jiangsu Jiangyin Zhongya Polymer Mataterials Co., Ltd.; Hubei Yunxian Shuanglong Auto Plastic Co., Ltd.; Anhui Guofeng Group Co., Ltd.

## I would like to order

Product name: Masterbatch Market Research (China)

Product link: <https://marketpublishers.com/r/M783E9AABA8EN.html>

Price: US\$ 7,020.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M783E9AABA8EN.html>