

Masterbatch Market Research (China)



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Date:	July 22, 2008
Pages:	93
Price:	US\$ 6,500.00 (The price excludes 8% VAT)
ID:	M783E9AABA8EN

This report penetrates into the Chinese masterbatch industry, and discloses the market, production and investment opportunities of masterbatch in China. With the demand from the downstream industries including automobile, architecture, appliance, package and so on, Chinese masterbatch industry has been growing rapidly for near 20 years. Now China has become one of the largest masterbatch production and consumption countries in the world. Many multinational companies have entered Chinese masterbatch, which brings in advanced technologies into China on the one hand, and fierce competition on the other hand.

The consumption of masterbatch in China was growing rapidly with a CAGR of 27 % in 2003~ 2007, but in 2008~2013, the CAGR will become much slower. What's more, great changes will take place in China's market, including reorganizations and changes in production structure. What factors attribute to such changes? You will find answers in this report.

Chinese government is becoming stricter and stricter to with the pollution and the resources. Though the production of masterbatch would cause pollution to a certain extent, the policies do not influence the industry much. On the other hand, the stricter policies will promote the use of masterbatch for coloration instead of pigments, as the use of former generates less pollution and wastewater. The cancel of export rebate also influences the masterbatch industry.

As the threshold of masterbatch industry is low, many small producers with low technology level and poor pollution treatment equipments appear all the time. What impact have they brought on China's masterbatch industry?

What is the price trend of the raw materials of masterbatch, and how do they influence China's masterbatch industry?

As the development of downstream industries goes on, there will be a large demand for high quality masterbatch in the future. Opportunities in China's masterbatch industry are many.

Masterbatch is already very saturated and mature in the eastern part of China, how about the situation in the western part of China? Are there investment opportunities in Chinese masterbatch industry? You can find the answers in this report.

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COMPANIES MENTIONED

Jiangsu Wuxi Changhong Masterbatch co.,Ltd.; Guangdong Shantou Meilian Chemical Industry Co., Ltd.;
Jiangsu Jianguyin Zhongya Polymer Mataterials Co., Ltd.; Hubei Yunxian Shuanglong Auto Plastic Co., Ltd.;
Anhui Guofeng Group Co., Ltd.

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