

Market Analysis of Pyrethroids Industry in China

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Abstracts

Pyrethroids, a category of broad-spectrum, high-efficiency and low-toxicity insecticide, have witnessed fast development in the past few years in China, and they have been playing an increasingly important role in the pest control on various crops in China, ranking the third place both by domestic consumption volume and market value among all categories of insecticides in 2010. In China, there have been more than 50 pyrethroids produced and promoted as of the end of May 2011. Pyrethroids can offer substantial benefits to modern agriculture, especially in major emerging markets, the demand for low-cost solutions will remain strong. Smartly mixed with new compounds and combined different modes of action, pyrethroids are very well suited for future pest control.

Market Analysis of Pyrethroids Industry in China is CCM International's first edition report on Chinese pyrethroids industry, finished in July 2011. This intelligent report attaches importance to the following parts:

Update all the data related to pyrethroids industry from technical and formulations in China in the past years, including supply, demand, etc.

Identify the leading players and emerging products of pyrethroids industry in China.

Emphasize on demand volume and value of pyrethroid market in 2008-2010, as well as the consumption structure by crops.

Figure out the development status and influencing factors including drivers and barriers.

Forecast on pyrethroids from supply, demand volume and value in 2011-2015.

Get a clear understanding of the future development trend, and identify China's position of pyrethroids industry from a global perspective.

Explore commercial opportunities of pyrethroids industry in China under the context of a new global economy situation.

SWOT analysis of top 5 domestic pyrethroids players

Twelve major pyrethroids studied in this report:

Lambda-cyhalothrin

Bifenthrin

Alpha-cypermethrin

Beta-cyfluthrin

Beta-cypermethrin

Deltamethrin

Cypermethrin

Fenpropathrin

Fenvalerate

Esfenvalerate

Cyfluthrin

Permethrin

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